

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **February 19, 2021**

Amesite Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39553
(Commission File Number)

82-3431717
(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**
(Address of principal executive offices)

48226
(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

Attached as Exhibit 99.1 to this Current Report on Form 8-K is an updated version of Amesite Inc.'s (the "Company") investor presentation, which may be used in presentations to investors from time to time in the future.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 8.01 Other Events.

On February 19, 2021, the Company issued a press release announcing an Interview to Air on Bloomberg US on the RedChip Money Report®. A copy of the press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

On February 22, 2021, the Company issued a press release announcing Ann Marie Sastry, Ph.D., the Company's Chief Executive Officer, will present at the Diamond Equity Research Emerging Growth Conference on February 24 at 12:20 pm ET. A copy of the press release is attached hereto as Exhibit 99.3 and is incorporated herein by reference. On February 22, 2021, the Company issued a corrective press release to correct a hyperlink in the original press release. A copy of the corrective press is attached hereto as Exhibit 99.4 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

Exhibits

Exhibit No.	Description
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99.1	Investor Presentation
99.2	Press release, dated February 19, 2021
99.3	Press release, dated February 22, 2021
99.4	Corrective press release, dated February 22, 2021

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: February 24, 2021

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer

-2-



WINTER 2021

Company Presentation



Forward Looking Statements

This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management’s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.



Investment Highlights

1

MARKET OPPORTUNITY addressing multi-billion dollar online learning markets in business and education.

2

UNIQUE MODEL for transparent B2B business that creates an opportunity for growth and revenue for customers.

3

PROVEN TECHNOLOGY that scales, with the efficiency and interoperability that customers need.

4

SUCCESSFUL PRODUCTS that customers LOVE ♥: strong focus on technology + design to create great user experiences.

5

STRONG DIFFERENTIATION in markets that urgently need technology to meet the demand for growth.

Meet Amesite

Amesite's cloud-based platform + content creation services provide **fully-managed, customized learning environments** for businesses, universities and K-12 schools.

Amesite is unique in its focus on the **user experience** for learning: for instructors, administrators and learners.



Good Morning, Lucas!

Model i Innovation Learning
Professional Development

[Syllabus](#) [Tutorial](#)

Grade Status  90% >

To Do

UNGRADED	REGRADE	EXTENSION
2 Assessments	3 Requests	40 Requests

Your Forecasted Grade

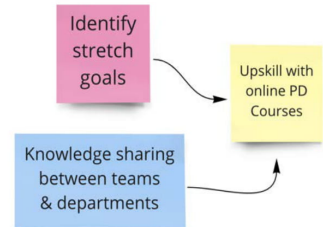
 89%

Homework 2 80% 

Homework 3 

Homework 4 98% 

How might we upskill our sales team and reach goals faster?



POWERED BY
amesite

Our mission is to
*improve the way
the world learns.*

“

If you look at music, retail, even banking, **those fields have leapt ahead** with user friendly, engaging platforms that allow work to be done or entertainment to be consumed. **Education has lagged. That will end.**

Dr. Ann Marie Sastry
Founder & CEO
on Cavuto: Coast to Coast



2017

Founded

2018

Closed first financing, built a team, launched first products

2019

Launched full-stack, cloud-based solution; sales in all 3 sectors

2020

Nasdaq IPO \$AMST

KEY ACCOMPLISHMENTS

- Won sales in three major sectors: Business, Higher Education and K-12
- Won major, organization-wide sales to become sole L&D platform
- Demonstrated industry-leading retention rates across all programs: 98%
- Secured nameplate customers and delivered excellent customer reviews
- **Positioned for growth — just when the world of learning needs our solutions**

BUSINESS AND TECHNICAL AWARDS AND RECOGNITIONS



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MODEL AND MARKETS

MODEL: SAAS FLEXIBILITY AND SCALABILITY, TARGETING HIGH MARGIN + ARR

SETUP FEE	ADAPTABLE: Amesite delivers custom, enterprise-wide systems, or new, specialized or technical programs, branded to the Customer
COURSE CREATION FEE	FLEXIBLE: Amesite can build-from-scratch, from technical to introductory / general-interest courses and programs — or Customers can use their own content
MAINTENANCE FEE	RELEVANT: Amesite assures content stays up-to-date
USER FEE	SCALABLE: Manageable user fees enable course monitoring and customer service, leveraging infrastructure that supports growth

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**COURSE
CREATION FEE**

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**MAINTENANCE
FEE**

RELEVANT: Amesite assures content stays up-to-date

USER FEE

SCALABLE: Manageable user fees enable course monitoring and customer service, leveraging infrastructure that supports growth

Sector	Learners
Enterprise	\$169B
Higher Ed	16.6M
K-12 Schools	56.6M

Enterprise
<https://www.amesite.com/enterprise/25602/size-of-the-workspace-in-training-market-north-america/>

Higher Ed
<https://www.educationdata.org/k12-enrollment-statistics/#~:text=11%20of%20the%20population,many%20are%20in%20the%20workforce,designed,as,an,informal%20learning%20environment%20for%20adult%20learners>

K-12 Schools
<https://educationdata.org/k12-enrollment-statistics/#~:text=11%20of%20the%20population,many%20are%20in%20the%20workforce,designed,as,an,informal%20learning%20environment%20for%20adult%20learners>

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Enterprise Solutions

“

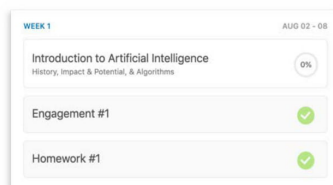
We have a saying at The Henry Ford — Everything of significance we do, we do in partnership with others. Our partners are truly an extension of us, our mission and our vision. We chose to work with Amesite on creating inHub, because we wanted a fresh approach, and we want this resource to truly be a virtual venue for educators.”

Patricia Mooradian
President & CEO,
The Henry Ford Museum

Amesite is a solution for ENTERPRISES that scales easily.

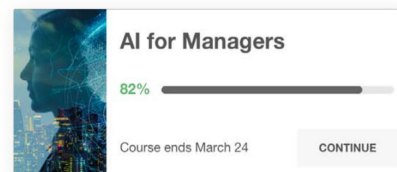
Delivering Courses & Programs to Upskill Flexibly

- Access to **best-in-class content and instructors** — on demand
- **Continuously refreshed** employee learning programs
- Delivery of **job-specific certifications** for teams, quickly and efficiently



Delivering Whole Enterprise Solutions that Meet L&D Needs

- Fully **branded-to-Customer, AI-backed platform**, complete with the exact learning products that businesses need
- **Full integration** of top tier tools, and **custom-built features**, delivered on-demand
- **Auto-scaling out-of-the-box** — no additional complexity for businesses



\$151B

Worldwide market revenues from SaaS companies by **2022**

Statista. "Global market revenues from software as a service (SaaS) companies 2019 to 2022." Statista. Available from: <https://www.statista.com/statistics/1094444/global-saas-revenue-forecast/> [Accessed 15 Aug 2021].

73%

of organizations will be using all or mostly SaaS solutions by **2021**

https://www.frost.com/blog/entry.aspx?id=36601

93%

of CIOs indicate they're **already adopting** or are soon planning to adopt SaaS solutions

https://www.frost.com/blog/entry.aspx?id=36601

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Higher Ed Solutions

“

We chose to partner with Amesite because they offer the most advanced online learning platform in the market today. The feedback from our students and instructors has been overwhelmingly positive.”

Dr. Farshad Fotouhi
Dean of Engineering,
Wayne State University

Amesite is a solution for HIGHER ED that drives revenue for universities.

Delivering Ecosystems that Generate Revenue

- **Courses, programs and certificates** delivered on a fully-managed platform, enabling colleges to launch efficiently
- **AI-backed platform** matches content to courses — continuously
- Strategic consultation enables colleges to **create certifications that have impact**



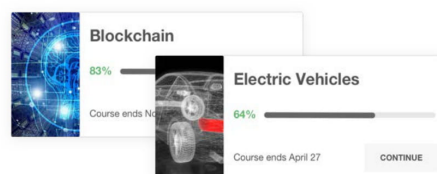
\$74B

Global Online Degree
Market Forecast by 2025

Source: Global Online Degree Market Forecast by 2025, up from 2020-2025

Delivering Experiences that Build Loyalty and ARR

- Delivery of the programs needed — paying only as-you-go — **branded to universities, to meet their markets' needs**
- Access to content, instructors and **expert curation of content**
- **Best-in-class customer service** — enabling growth without expanding or taxing university infrastructure



\$319B

Global Online Education
Market Forecast by 2025

Source: Global Online Education Market Forecast by 2025, up from 2020-2025

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K-12 Solutions

“

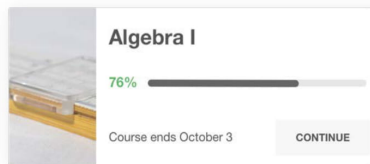
We appreciate the clean design, ease of use and technical capabilities of the Amesite platform, and are pleased and committed to using it in our STEM and workforce programs, to support our teachers and students with the best technology available."

Dr. Thomas Palmer
Superintendent
Peru Central School District

Amesite is a solution for K-12 that offers unparalleled ease of use.

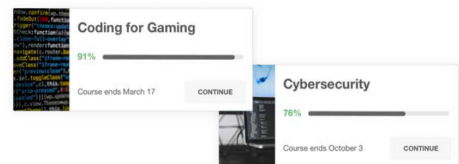
Delivering Turnkey Recovery and Enrichment Programs

- Summer programs **improve skills** and **gain back learning**
- **AI-backed platform** positions students for success with **98% retention** across sectors
- **Scales whole curricula in 30 days** — effectively and securely



Delivering New Programs Schools Need Now

- Programs **launched in 24 hours**, allowing your schools to teach the classes they want and need — efficiently
- 100% customer support on an **easy-to-use platform**, reducing administrative burden
- **Integrated content** and **best-in-class technology** that offers all tools in one place



63%

of U.S. high-schools students **use digital learning tools daily**.

Source: U.S. Department of Education, 2019

32%

of students grades 3-9 **use digital learning tools daily**.

Source: U.S. Department of Education, 2019

\$45B

Projected **Global K-12 Education Technology Market Size by 2026**

Source: Statista, 2021

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TECHNOLOGY

AMESITE USES AI TO IMPROVE LEARNING

AI drives engagement with fresh, relevant content and analytics that give actionable insights. Amesite's analytics architecture enables agile, continuous improvements.

AMESITE USES BEST-IN-CLASS CODE AND ARCHITECTURE

Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability.

AMESITE TECHNOLOGY SUPPORTS SIMPLE, SCALABLE DESIGNS CUSTOMERS LOVE

If it's easy to code, it's hard to use. If it's easy to use, it's hard to code.

Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase.

AI-DRIVEN



SCALABLE & SECURE



BEST-IN CLASS FEATURES
AND INTEGRABILITY



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INVESTMENT LANDSCAPE: AMESITE

LEARNING MANAGEMENT SYSTEMS

Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the “LMS.”

Companies: Pluralsight [PS], Stride [LRN], Blackbaud [BLKB]

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS

We believe that the private sector will continue to spur advancements in learning markets.

Companies: 2U [TWOU], Chegg [CHGG]

PLATFORMS FOR THE FUTURE OF WORK

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.

Companies: Workday [WDAY], Atlassian [TEAM]

AI GROWTH

\$126B by 2025

<https://www.statista.com/statistics/1002770/verdicts-artificial-intelligence-market-growth-forecast-2020-2025/>
Source: Statista, Market Research Forecast, Artificial Intelligence Market Growth Forecast 2020-2025
Market Research Forecast, Artificial Intelligence Market Growth Forecast 2020-2025

ONLINE

EDUCATION GROWTH

\$319.2B by 2025

<https://www.marketresearch.com/reports/1002770/global-online-education-market-forecast-2020-2025>

SAAS FOR

BUSINESS GROWTH

\$623B by 2023

<https://www.marketresearch.com/reports/1002770/global-saas-for-business-growth-forecast-2020-2023>



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LEADERSHIP AND BOARD



Dr. Ann Marie Sastry
Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- Recognized with some of the highest honors in her scientific fields
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omenn, MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

FINANCE



TECH & IP



PEOPLE & GROWTH



THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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Amesite Interview to Air on Bloomberg US on the RedChip Money Report®

ANN ARBOR, Mich., Feb. 19, 2021 -- **Amesite Inc.** (Nasdaq: AMST), a high-tech artificial intelligence software company offering a cloud-based platform and content creation services for business, university and K-12 learning and upskilling, announced today that an interview with its founder and CEO **Dr. Ann Marie Sastry** will air on The RedChip Money Report® on Bloomberg TV in the US on Saturday, February 20 at 7 p.m. local time in 73M homes across the United States. The RedChip Money Report® also airs on Bloomberg International in Europe in 100M homes at 6 pm local time on Sundays.

In the exclusive interview, Sastry discusses how Amesite is bringing schools and universities into the digital age along with recent company developments and milestones. To view the interview segment, visit: https://youtu.be/___f9NYSYAzo

“The RedChip Money Report” delivers insightful commentary on small-cap investing, interviews with Wall Street analysts, financial book reviews, as well as featured interviews with executives of public companies.

About Amesite Inc.

Amesite is a high-tech artificial intelligence software company offering a cloud-based platform and content creation services for business, university and K-12 learning and upskilling. Amesite-offered courses and programs are branded to our customers. For more information, visit www.Amesite.com.

Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company’s planned online machine learning platform, the Company’s business plans, any future commercialization of the Company’s online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as “may,” “will,” “should,” “would,” “expect,” “plan,” “believe,” “intend,” “look forward,” and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company’s filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

Contact:
INVESTOR RELATIONS:
Dave Gentry, CEO
RedChip Companies Inc.
407-491-4498
dave@redchip.com

Media Contact – Robert Busweiler – busweiler@sunshinesachs.com



Amesite Founder and CEO to Present at the Diamond Equity Research Emerging Growth Conference on February 24 at 12:20 pm ET

ANN ARBOR, Mich., Feb. 22, 2021 -- **Amesite Inc.** (Nasdaq: AMST), a high- tech artificial intelligence software company offering a cloud-based platform and content creation services for business, university and K-12 learning and upskilling, announced today that its founder and CEO, Dr. Ann Marie Sastry, will present at the Diamond Equity Research Emerging Growth Invitational on Wednesday, February 24 at 12:20 pm ET.

Dr. Sastry will present the Amesite story and explain how its award-winning, highly scalable A.I. driven platform is changing the way the world learns. Addressing a U.S. online learning market of \$350 billion, its cloud-based online learning platform enables any institution to quickly stand up engaging easy-to-use learning programs and is considered the most advanced in the industry.

Dr. Sastry commented, “I look forward to sharing our story with the investment community. Online learning is the future of professional and student education and we are well-positioned to serve this large and growing global multi-trillion-dollar market, and deliver more engaging, effective and accessible learning experiences for all.”

Anyone interested in attending the virtual conference should visit <https://www.diamondequityresearch.com/conferences/> to register. A live audio webcast and archive of the conference presentation will be available for a period of time using the registration link.

About Amesite Inc.

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Investor Contact:

Dave Gentry
RedChip Companies Inc.
1-800-RED-CHIP (733-2447)
407-491-4498
Dave@redchip.com

Media Contact – Robert Busweiler – busweiler@sunshinesachs.com

/CORRECTION – Amesite Inc./

In the news release, Amesite Founder and CEO to Present at the Diamond Equity Research Emerging Growth Conference on February 24 at 12:20 pm ET, issued 22-Feb-2021 by Amesite Inc. over PR Newswire, we are advised by the company that the link in fourth paragraph, should read <https://www.diamondequityresearch.com/conferences>. The complete, corrected release follows:

Amesite Founder and CEO to Present at the Diamond Equity Research Emerging Growth Conference on February 24 at 12:20 pm ET

ANN ARBOR, Mich., Feb. 22, 2021 /PRNewswire/ -- **Amesite Inc.** (Nasdaq: AMST), a high-tech artificial intelligence software company offering a cloud-based platform and content creation services for business, university and K-12 learning and upskilling, announced today that its founder and CEO, Dr. Ann Marie Sastry, will present at the Diamond Equity Research Emerging Growth Invitational on Wednesday, February 24 at 12:20 pm ET.

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Investor Contact:

Dave Gentry
RedChip Companies Inc.
1-800-RED-CHIP (733-2447)
407-491-4498
Dave@redchip.com

Media Contact – Robert Busweiler – busweiler@sunshinesachs.com