

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 14, 2021**

Amesite Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39553
(Commission File Number)

82-3431717
(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**
(Address of principal executive offices)

48226
(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

Attached as Exhibit 99.1 to this Current Report on Form 8-K is an updated version of Amesite Inc.'s (the "Company") investor presentation, which may be used in presentations to investors from time to time.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Investor Presentation

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: September 14, 2021

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer



Forward Looking Statements

This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management’s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.



Investment Highlights

1

MARKET OPPORTUNITY addressing multi-billion dollar online learning markets in business and education.

2

UNIQUE MODEL for transparent B2B business that creates an opportunity for growth and revenue for customers.

3

PROVEN TECHNOLOGY that scales, with the efficiency and interoperability that customers need.

4

SUCCESSFUL PRODUCTS that customers LOVE ♥: strong focus on technology + design to create great user experiences.

5

STRONG DIFFERENTIATION in markets that urgently need technology to meet the demand for growth.

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AMESITE WINS

SALES

Michigan Works! Southeast

- State-of-the-art workforce training to MW!SE key team members

Ford Motor Company Pilot

- Global managers upskilled in AI – demonstrating high quality, satisfaction and outcomes

EWIE Group of Companies Pilot

- Global turnkey learning system that tracks people, teams and locations, easily

Warrior TechSource: Wayne State

- Learning ecosystem called the most advanced in the industry, transforming alumni opportunities for advancement

inHub: The Henry Ford

- Enterprise-wide solution that enabled the partner to deliver, digitally – and effectively

PRODUCT

98%

Retention across all Amesite products

“

The Amesite platform made it easy for me to contact the WSU instructor when I had questions and I could do it all right from my smartphone!

– WSU Learner, 2021

“

The WSU course by Amesite gave me access to great content – that was the reason I took the course!

– WSU Learner, 2021

TECHNOLOGY

- Artificial Intelligence to drive unparalleled engagement** and give the ability to continuously improve the user experience

- Outstanding **video streaming capabilities, right on the platform**

- Top security**, with analytics to keep partners' and user data safe

- Efficient infrastructure management** to make operations efficient and speed launches

Amesite is addressing enormous markets with a unique, scalable B2B SaaS solution that customers love – and is built to scale.



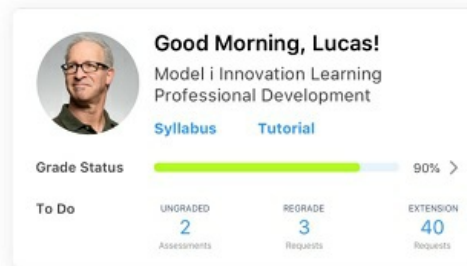
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Meet Amesite

Amesite's cloud-based platform + content creation services provide **fully-managed, customized learning environments** for businesses, non profits, government agencies and universities.

Amesite is unique in its focus on the **user experience** for learning: for instructors, administrators and learners.



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Microsoft Partner

“Technology in all economic sectors is moving faster than ever and there is a great demand from professionals for accessible courses that keep them up to date. By **empowering Amesite and putting their platform on Microsoft Azure**, we can approach our partner universities around the country and **get these solutions out to people who need upskilling courses** but may not be able to return to wherever they got their degree for a full semester-long in-person class.”

Tamer Erzurumlu
Director of Partner Strategy
Education at Microsoft

Amesite as a Microsoft Partner is Well-Positioned to Drive Digital Transformation and Upskill Professionals Across Markets

ABOUT MICROSOFT

Microsoft is the largest and most important software company in the world, with a market cap of nearly **\$1.9T**.

Amesite is proud to be a Microsoft Partner and looks forward to leveraging the visibility of Microsoft's Partner solutions to grow impact and revenue.



THE IMPACT

Amesite, now in partnership with Microsoft, is equipped to:

- Reach a vast network of professionals.
- Help develop new innovations in autonomous vehicle technology, blockchain, renewable energy and more.
- Launch the necessary programs to keep learners upskilled – quickly and effectively.
- Drive workforce development and professional upskilling at an exponentially larger scale.



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Dr. Ann Marie Sastry
Founder & CEO
on Cavuto: Coast to Coast



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Enterprise Solutions

“

The results we've seen so far are unparalleled, the technology has made the system scalable and easy to use and we can fully achieve our goals of inspiring that next generation of innovators and inventors.”

Patricia Mooradian
President & CEO,
The Henry Ford Museum

Amesite is a solution for **ENTERPRISES** that scales easily.

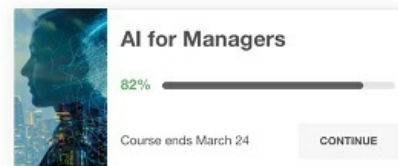
Delivering Courses & Programs to Upskill Flexibly

- Access to **best-in-class content and instructors** — on demand
- **Continuously refreshed** employee learning programs
- Delivery of **job-specific certifications** for teams, quickly and efficiently



Delivering Whole Enterprise Solutions that Meet L&D Needs

- Fully **branded-to-Customer, AI-backed platform**, complete with the exact learning products that businesses need
- **Full integration** of top tier tools, and **custom-built features**, delivered on-demand
- **Auto-scaling out-of-the-box** — no additional complexity for businesses



\$151B

Worldwide market revenues from SaaS companies by 2022

73%

of organizations will be using all or mostly SaaS solutions by 2021

93%

of CIOs indicate they're **already adopting** or are soon planning to adopt SaaS solutions

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Higher Ed Solutions

“

We chose to partner with Amesite because they offer the **most advanced online learning platform in the market today**. The feedback from our students and instructors has been overwhelmingly positive.”

Dr. Farshad Fotouhi
Dean of Engineering,
Wayne State University

Amesite is a solution for **HIGHER ED** that drives revenue for universities.

Delivering Ecosystems that Generate Revenue

- **Courses, programs and certificates** delivered on a fully-managed platform, enabling colleges to launch efficiently
- **AI-backed platform** matches content to courses — continuously
- Strategic consultation enables colleges to **create certifications that have impact**



Delivering Experiences that Build Loyalty and ARR

- Delivery of the programs needed — paying only as-you-go — **branded to universities, to meet their markets' needs**
- Access to content, instructors and **expert curation of content**
- **Best-in-class customer service** — enabling growth without expanding or taxing university infrastructure



\$74B

Global Online Degree Market Forecast by 2025

\$319B

Global Online Education Market Forecast by 2025

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Government Solutions

“

Workforce upskilling and reskilling is **needed more urgently now than ever**, given the evolution of the work world. We chose Amesite to support our own workforce in their professional development journey because **we believe in the power of their platform** to support the **engagement**, and ultimately the **success of our teams**.”

Shamar Herron
Executive Director,
Michigan Works! Southeast

Amesite is a solution for **GOVERNMENT** that drives revenue for agencies.

Delivering a Single, Easy to Use, Scalable Solution

- **High-tech AI-powered** online learning environment that is easy to use and has out of the box scalable
- **Easy implementation of integrations** with the programs vital to your company like HRIS integration, backed with analytics
- **Engaging delivery methods** that keep employees actively learning

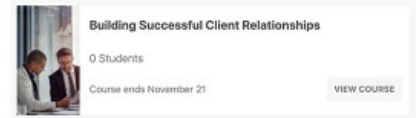


84%

of State Governors agreed that workforce development is a top priority for state and federal efforts.

Delivering State-of-the-Art Workforce Training

- **Readily available, custom branded platform** with custom content and training courses that are relevant to the skills your workforce needs
- **Actionable insights and analytics** with dashboards used to track employee progress/performance, enabling a quick implementation of improvements
- **Industry leading data privacy and security policies** and infrastructure to keep your information secure



80%

Increase of workforce development funding in NY from 2019 - 2020

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THE Case Study

“

I am a teacher by heart and I come from a family of teachers, so I know educators want access to the best possible resources that inspire their students and activate their potential. **inHub is the embodiment of that and Amesite's technology is making it possible.**”

Lucie Howell
Chief Learning Officer,
The Henry Ford Museum

WATCH THE
CASE STUDY HERE

The **Henry Ford's inHub** Advances Their Vision of Being a **Global Force** for **Innovation, Invention** and **Entrepreneurship**

ABOUT THE HENRY FORD

The Henry Ford provides unique educational experiences based on authentic objects, stories, and lives from America's traditions of ingenuity, resourcefulness and innovation.

Industry: Museums & Art Galleries, Hospitality

Company Size: 501 - 1,000

Location: Dearborn, Michigan

Software: Enterprise



THE CHALLENGE

To increase access to The Henry Ford's unparalleled **collection of 26 MILLION primary and secondary source artifacts** to provide insights into 300 years of American innovation, ingenuity and resourcefulness. And more importantly, to allow these artifacts and their stories **to be translated into impactful experiences and lessons** within a digital environment **to impact and inspire users and educators around the globe in a powerful and engaging way.**

THE ANSWER

The **Henry Ford** partnered with **Amesite** to deliver **inHub**, a global resource and community for activating an innovative mindset. This **specialized digital learning platform** enables users to **engage, interact** and **experience** The Henry Ford's collections and its stories in a **whole new way.**

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WSU Case Study

“

We are focused on making sure that professionals learn the latest and best technology. **Having Amesite as a trusted partner has enabled us to scale very fast. Together, we are having greater impact.**”

Weisong Shi
Associate Dean of Engineering,
Wayne State University

WATCH THE
CASE STUDY HERE

Wayne State University's Warrior TechSource for the Enterprise Enables Professionals to Be Future-Ready

ABOUT WSU

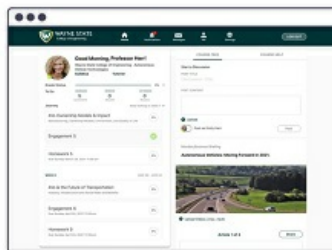
Wayne State University is a public research university in Detroit, Michigan. It is Michigan's third-largest university.

Industry: Colleges & Universities

Company Size: 1,001 - 5,000

Location: Detroit, Michigan

Software: Higher Education



THE CHALLENGE

To help Wayne State University alumni and professionals **execute on today's automotive technology** and **provide them with educational opportunities that allow upward movement in the transforming field of mobility**. Most engineers did not graduate with degrees that covered in-demand topics like electric vehicles, autonomous vehicles, or the Internet of Things – and now **require upskilling to stay competitive in their fields**.

THE ANSWER

Wayne State University partnered with Amesite to deliver **Warrior TechSource**, a holistic platform that provides fully online, on-demand courses with live instructors. The **platform offers a superior way for WSU to upskill alumni and other professionals** on digital technology and technologies of the future. The **courses contain the latest findings on every topic they train on, in real-time, worldwide** – delivered to students, wherever and whenever needed. It is the **perfect solution for busy professionals** who want to stay relevant and **advance their careers**.

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TECHNOLOGY

AMESITE USES AI TO IMPROVE LEARNING

AI drives engagement with fresh, relevant content and analytics that give actionable insights. Amesite's analytics architecture enables agile, continuous improvements.

AMESITE USES BEST-IN-CLASS CODE AND ARCHITECTURE

Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability.

AMESITE TECHNOLOGY SUPPORTS SIMPLE, SCALABLE DESIGNS CUSTOMERS LOVE

If it's easy to code, it's hard to use. If it's easy to use, it's hard to code.

Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase.

AI-DRIVEN



SCALABLE & SECURE



BEST-IN CLASS FEATURES
AND INTEGRABILITY



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INVESTMENT LANDSCAPE: AMESITE

LEARNING MANAGEMENT SYSTEMS

Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the “LMS.”

Companies: Pluralsight [PS], Stride [LRN], Blackbaud [BLKB]

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS

We believe that the private sector will continue to spur advancements in learning markets.

Companies: 2U [TWOU], Chegg [CHGG]

PLATFORMS FOR THE FUTURE OF WORK

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.

Companies: Workday [WDAY], Atlassian [TEAM]

AI GROWTH

\$126B by 2025

https://www.statista.com/statistics/1007940/artificial-intelligence-market-forecast-2025-2030/

ONLINE
EDUCATION GROWTH

\$319B by 2025

https://www.statista.com/statistics/1007940/artificial-intelligence-market-forecast-2025-2030/

SAAS FOR
BUSINESS GROWTH

\$623B by 2023

https://www.statista.com/statistics/1007940/artificial-intelligence-market-forecast-2025-2030/



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LEADERSHIP AND BOARD



Dr. Ann Marie Sastry

Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- Recognized with some of the highest honors in her scientific fields
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omenn, MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

FINANCE



TECH & IP



PEOPLE & GROWTH



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THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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