

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **November 18, 2021**

Amesite Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation)

001-39553

(Commission File Number)

82-3431717

(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**

(Address of principal executive offices)

48226

(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Attached as Exhibit 99.1 to this Current Report on Form 8-K is an updated version of Amesite Inc.'s (the "Company") investor presentation, which may be used in presentations to investors from time to time.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Investor Presentation
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: November 19, 2021

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer



Forward Looking Statements

This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management’s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

Update Topics

4 - 5 Financial Position & Revenue

6 - 7 Recent Customer Acquisitions & Partnerships

8 - 10 Highlights on Talent & Team Structure

11 Activities to Date Supporting Both ESG & DEI

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Financial Position

As of September 30, 2021

\$10.6M

Cash On Hand

\$0

Debt

\$1.2M

Operating Cash
Used Q1 2022

>1y

Cash Remaining

\$15.0M

Cash Remaining
on Equity Line

Amesite's Financial Position:

- Good Liquidity
- No Debt
- Equity Line to Raise as Needed, Electively

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Revenue

As of September 30, 2021

27.7%

Q1 2022 YoY Revenue Growth

10X

FY2021 Revenue Growth Over FY2020

\$1.4M

Total Contract Value Since Inception

\$115K

Average Deal Size Since Inception

Building Revenue:

- Key Staff Positions Filled
- Company Is Diversifying Our Customer Base
- Large Addressable Markets in Four Sectors: Enterprise, Higher Ed, Non Profit and Government

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5

Wins: Context

CITY COLLEGE OF NEW YORK

The City College of New York (CCNY) is part of the City University of New York (CUNY), **the largest urban university system in the United States**. In partnership with Amesite, CCNY will equip historically underserved communities with analytical and operation skills to help them pursue career paths in the rapidly changing urban infrastructure sector. In July 2021, the New York City Department of City Planning announced a [\\$133.7 billion, 10-year strategy for building and enhancing city infrastructure](#).

MICHIGAN WORKS! SOUTHEAST

Michigan Works! Southeast (MWSE) is part of the Michigan Works! Association, **a sixteen-agency system**. The members of the association offer training, education, business development and access to employment opportunities. MWSE serves nearly 18,000 community members through one-on-one career guidance, upskilling job seekers for current labor trends and much more. According to Statista, [upskilling is a \\$370 billion global market with employers spending approximately \\$1,300 on each employee annually for continuing education](#).

WAYNE STATE UNIVERSITY

Wayne State University (WSU) is a public research university in Detroit, Michigan. It is Michigan's third-largest university. **WSU provides key education and training to the Greater Detroit Area**. According to the World Economic Forum, [150 million new technology jobs will be added to the global economy over the next 5 years](#).

THE HENRY FORD MUSEUM

The Henry Ford Museum (THF) provides unique education experiences based on authentic objects, stories, and lives from America's traditions of ingenuity, resourcefulness and innovation and **hosts over 1.7M visitors annually**. According to Statista, the [market size of the museum industry in the United States reached \\$12.7 billion in 2020](#).

SOURCES:

<https://www1.nyc.gov/site/planning/about/press-releases/pr20210720.page>
<https://www.statista.com/statistics/738519/workplaces-training-spending-per-employee/>
<https://www.weforum.org/agenda/2021/02/most-in-demand-jobs-2021/>
<https://www.statista.com/statistics/1175784/museum-industry-market-size-us/>

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6

Amesite's Technology, Business Model and Partnerships Support Scaling Customers & Revenue

V4

Amesite's V4 platform is now on Microsoft's Azure Cloud - enabling **scalability, speed, and best-in-class infrastructure.**

24h

or less is the delivery time now for a custom-branded, enterprise scale system for our customers – **offering unparalleled speed.**

30d

launches of custom content are available, because **Amesite's easy-to-use platform and flexible business model enable fast, high quality content creation.**

1,000s

of APIs can be integrated with Amesite's platform because **Amesite uses a modern tech stack and is fully modularized.**

98%

retention rates across all products have been achieved – **Amesite's customers deliver learning products that work for their users.**



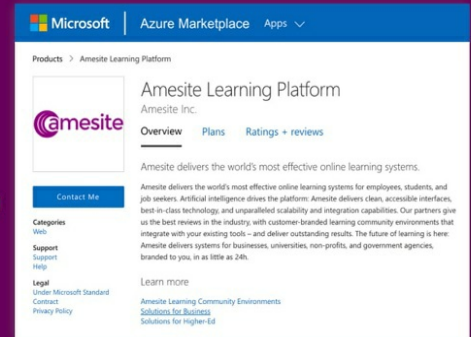
Amesite & Microsoft

“By empowering Amesite and putting their platform on Microsoft Azure, **we can approach our partner universities around the country and get these solutions out to people who need upskilling courses.**”

Tamer Erzurumlu
Director of Partner Strategy
Education at Microsoft

THE IMPACT

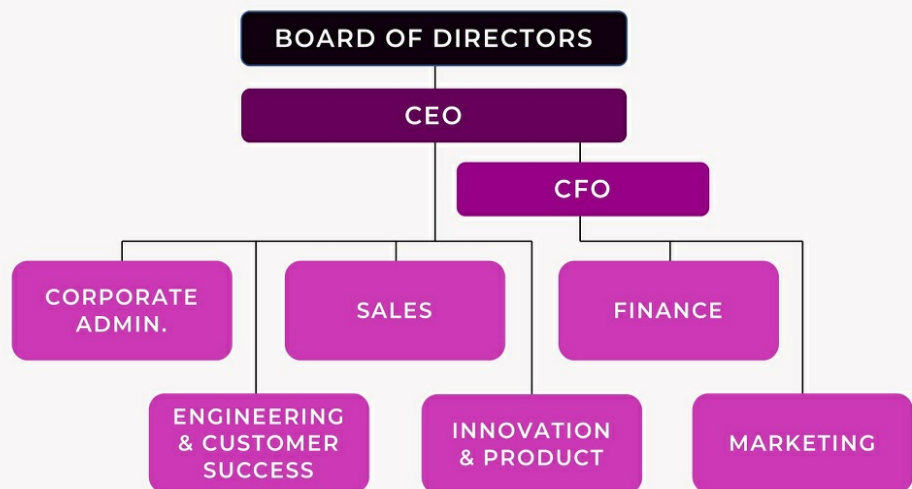
As of Sept. 10, 2021, Amesite is equipped to reach a vast network of professionals through offering on Azure Marketplace.



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7

People & Growth

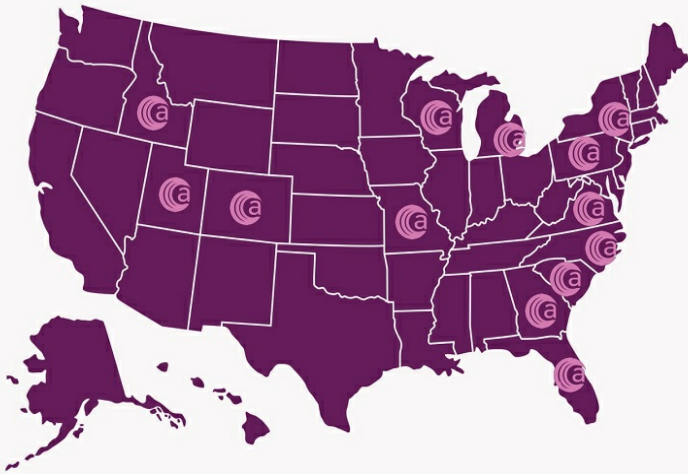


In 2021... we welcomed **+12** new employees
we promoted **↑6** employees

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8

People & Growth



- 22 Employees in 13 States
- Strong ability to attract talent
- Building bench strengths and partnerships in Sales and Marketing
- Aligning technical work to disrupt markets and serve our customers



We are honored to be among the winners of the following workplace and technical awards, including three national workplace excellence awards.



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Customer Reviews

“The results we've seen so far are unparalleled, the technology has made the system scalable and easy to use and we can fully achieve our goals of inspiring that next generation of innovators and inventors.”

Patricia Mooradian
President & CEO,
The Henry Ford Museum

“We chose to partner with Amesite because they offer the most advanced online learning platform in the market today. The feedback from our students and instructors has been overwhelmingly positive.”

Dr. Farshad Fotouhi
Dean of Engineering,
Wayne State University

“Workforce upskilling and reskilling is needed more urgently now than ever, given the evolution of the work world. We chose Amesite to support our own workforce in their professional development journey because we believe in the power of their platform to support the engagement, and ultimately the success of our teams.”

Shamar Herron
Executive Director,
Michigan Works! Southeast



Employee Reviews: Surveyed Anonymously by Outside Firm*

100% of Amesite employees are aware of the organization's strategic goals.

100% of Amesite employees feel they are learning and growing on the job.

100% of Amesite employees feel the company appreciates their work contributions.

100% of Amesite employees have the authority to make decisions necessary to do their job well.

100% of Amesite employees believe the senior leaders care about what they have to say.

100% of Amesite employees feel the organization promotes a positive culture.

*Survey dates: 6/14/21 - 6/28/21. Anonymous survey conducted by the National Association for Business Resources

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Environmental, Social, & Governance

100% of governance policies are currently in place



0

Net Effective Metric Tons of CO2 Emitted with Carbon Offsets



\$0

in monetary losses as a result of legal proceedings associated with user privacy

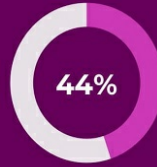


0

of users whose information was used for secondary purposes



Diversity, Equity, & Inclusion



of our **leaders** (Mgr., Dir. and Exec.) are **female**



of our **employees** are **female**



of our **employees** are **URMs**



of our Board Members are **diverse**

THANK YOU.



FOR RESOURCES

FOLLOW OUR PROGRESS



FOR INVESTMENT

