

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **January 21, 2022**

Amesite Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation)

001-39553

(Commission File Number)

82-3431717

(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**

(Address of principal executive offices)

48226

(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time on and after January 1, 2022, in presentations about the Company's operations and performance, including at the Benzinga All Access Conference being held virtually on January 21, 2022. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Investor Presentation
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: January 25, 2022

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer

Investment Highlights

1

MARKET OPPORTUNITY addressing multi-billion dollar online learning markets in business and education.

2

UNIQUE MODEL for transparent B2B business that creates an opportunity for growth and revenue for customers.

3

PROVEN TECHNOLOGY that scales, with the efficiency and interoperability that customers need.

4

SUCCESSFUL PRODUCTS that customers LOVE : strong focus on technology + design to create great user experiences.

5

STRONG DIFFERENTIATION in markets that urgently need technology to meet the demand for growth.

AMESITE WINS

SALES

Innovation Foundation

- Founded by Cathie Wood to deliver innovation learning

Ronald Reagan Presidential Foundation and Institute

- Partner for all learning programs , creating a new digital ecosystem for RRPFI

Michigan Works! Southeast

- State-of-the-art workforce training to MW!SE key team members

EWIE Group of Companies Pilot

- Global turnkey learning system that tracks people, teams and locations, easily

inHub: The Henry Ford

- Enterprise-wide solution that enabled the partner to deliver, digitally – and effectively

PRODUCT

“ Built by Amesite, Innovation Foundation Engage – our online learning platform- uses advanced technology to enhance education focused on innovation. Amesite's technology will help us engage all who wish to be a part of our mission.
– Cathie Wood, Founder and CEO, Innovation Foundation

“ Utilizing Amesite's world-leading technology enables us to offer learning in a way that engages and empowers, driving personal growth, responsible citizenship, and greater economic opportunity for our stakeholders.
– John Heubusch, Executive Director for the Ronald Reagan Presidential Foundation and Institute

TECHNOLOGY

Delivers 98% retention across all products

- **Artificial Intelligence to drive unparalleled engagement** and give the ability to continuously improve the user experience
- **Outstanding video streaming capabilities, right on the platform**
- **Top security**, with analytics to keep partners' and user data safe
- **Efficient infrastructure management** to make operations efficient and speed launches

Amesite is addressing enormous markets with a unique, scalable B2B SaaS solution that customers love – and is built to scale.



Microsoft Partner

“

Technology in all economic sectors is moving faster than ever and there is a great demand from professionals for accessible courses that keep them up to date. By empowering Amesite and putting their platform on Microsoft Azure, we can approach our partner universities around the country and get these solutions out to people who need upskilling courses but may not be able to return to wherever they got their degree for a full semester-long in-person class.”

Tamer Erzurumlu
Director of Partner Strategy
Education at Microsoft

Amesite as a Microsoft Partner is Well-Positioned to Drive Digital Transformation and Upskill Professionals Across Markets

ABOUT MICROSOFT

Microsoft is the largest and most important software company in the world, with a market cap of nearly \$1.9T.

Amesite is proud to be a Microsoft Partner and looks forward to leveraging the visibility of Microsoft's Partner solutions to grow impact and revenue.



THE IMPACT

Amesite, now in partnership with Microsoft, is equipped to:

- Reach a vast network of professionals.
- Help develop new innovations in autonomous vehicle technology, blockchain, renewable energy and more.
- Launch the necessary programs to keep learners upskilled – quickly and effectively.
- Drive workforce development and professional upskilling at an exponentially larger scale.



MODEL AND MARKETS

**MODEL: SAAS FLEXIBILITY AND SCALABILITY,
TARGETING HIGH MARGIN + ARR**

SETUP FEE

ADAPTABLE: Amesite delivers custom, enterprise-wide systems, or new, specialized or technical programs, branded to the Customer

COURSE CREATION FEE

FLEXIBLE: Amesite can build-from-scratch, from technical to introductory / general-interest courses and programs — or Customers can use their own content

MAINTENANCE FEE

RELEVANT: Amesite assures content stays up-to-date

USER FEE

SCALABLE: Manageable user fees enable course monitoring and customer service, leveraging infrastructure that supports growth

ENTERPRISE

\$169B

<https://www.statista.com/statistics/784426/size-of-the-workplace-learning-market-in-the-us/>

HIGHER ED

16.6M Learners

<https://www.gpc.org/press-releases/2018/08/16/2018-08-16-16-6-million-learners-join-am-site-2018-08-16/>

GOVERNMENT

\$3.6B

(DOL Training & Employment Services Budget 2020)

<https://www.dol.gov/eoos/opa/press/2019/01/20190109-employment.pdf>



INVESTMENT LANDSCAPE: AMESITE

LEARNING MANAGEMENT SYSTEMS

Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the "LMS."

Companies: Pluralsight [PS], Stride [LRN], Blackbaud [BLKB]

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS

We believe that the private sector will continue to spur advancements in learning markets.

Companies: 2U [TWOU], Chegg [CHGG]

PLATFORMS FOR THE FUTURE OF WORK

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.

Companies: Workday [WDAY], Atlassian [TEAM]

AI GROWTH

\$126B by 2025

<https://www.amesite.com/ai-growth> | <https://www.amesite.com/ai-growth> | <https://www.amesite.com/ai-growth>

ONLINE EDUCATION GROWTH

\$319B by 2025

<https://www.amesite.com/online-education-growth> | <https://www.amesite.com/online-education-growth> | <https://www.amesite.com/online-education-growth>

SAAS FOR BUSINESS GROWTH

\$623B by 2023

<https://www.amesite.com/saas-for-business-growth> | <https://www.amesite.com/saas-for-business-growth> | <https://www.amesite.com/saas-for-business-growth>



LEADERSHIP AND BOARD



Dr. Ann Marie Sastry

Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- Recognized with some of the highest honors in her scientific fields
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omenn, MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

FINANCE



TECH & IP



PEOPLE & GROWTH

