

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **February 24, 2022**

Amesite Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39553
(Commission File Number)

82-3431718
(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**
(Address of principal executive offices)

48226
(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time on and after February 24, 2022, in presentations about the Company's operations and performance, including at the Aegis Virtual Event being held virtually on February 24, 2022. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Investor Presentation
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: February 24, 2022

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer



Forward Looking Statements

This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management’s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

Investment Highlights

- 1 MARKET OPPORTUNITY** addressing multi-billion-dollar online learning markets in business and education.
- 2 UNIQUE MODEL** for transparent B2B business that creates an opportunity for growth and revenue for customers.
- 3 PROVEN TECHNOLOGY** that scales, with the efficiency and interoperability that customers need.
- 4 SUCCESSFUL PRODUCTS** that customers LOVE♥: strong focus on technology + design to create great user experiences.
- 5 STRONG DIFFERENTIATION** in markets that urgently need technology to meet the demand for growth.

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Meet Amesite

Amesite's cloud-based platform + content creation services provide **fully-managed, customized learning environments** for businesses, nonprofits, government agencies and universities.

Amesite is unique in its focus on the **user experience** for learning: for instructors, administrators and learners.



Good Morning, Lucas!

Model i Innovation Learning Professional Development

[Syllabus](#) [Tutorial](#)

Grade Status  90% >

To Do

UNGRADED	REGRADE	EXTENSION
2 Assessments	3 Requests	40 Requests

How might we upskill our sales team and reach goals faster?

Identify stretch goals

Upskill with online PD Courses

Knowledge sharing between teams & departments

Your Forecasted Grade

 89%

Homework 2 80% 

Homework 3 

Homework 4 98% 

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Financial Position

FY Q2 2022

10-Q filed February 18, 2022

\$9.5M

Cash On Hand as of
February 18, 2022

\$0

Debt

\$2.6M

Operating Cash
Used Q2 2022

>1y

Cash Remaining
as of February 18, 2022

\$15.0M

Cash Remaining
on Equity Line

Amesite's Financial Position:

- Good Liquidity
- No Debt
- Equity Line to Raise as Needed, Subject to Limits
- Includes \$3M Equity Raised (Feb. 2022)

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Revenue

FY Q2 2022

10-Q filed February 18, 2022

52%

Q2 2022 YoY (3 Month)
Net Revenue Growth

2.5X

Trailing 12 months (CY2021
over CY2020)

\$1.8M

Total Recognized
Revenue Since
Inception

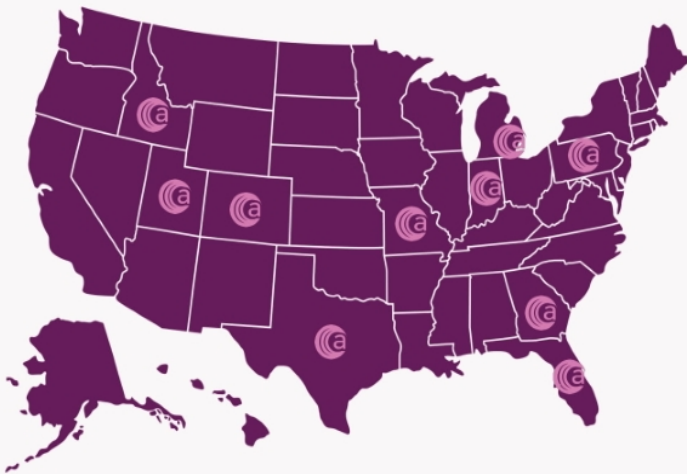
Building Revenue:

- Key Staff Positions Filled
- Company Is Diversifying Our Customer Base
- Large Addressable Markets in Four Sectors:
Enterprise, Higher Ed, Nonprofit and Government

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People & Growth



- 19 Employees in 10 States
- Strong ability to attract talent
- Building bench strengths and partnerships in Sales and Marketing
- Aligning technical work to disrupt markets and serve our customers



We are honored to be among the winners of the following workplace and technical awards, including four national workplace excellence awards.



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Model & Markets

Model: SaaS Flexibility and Scalability, Targeting High Margin + ARR

SETUP FEE

ADAPTABLE: Amesite delivers custom, enterprise-wide systems, or new, specialized or technical programs, branded to the Customer

COURSE CREATION FEE

FLEXIBLE: Amesite can build-from-scratch, from technical to introductory / general-interest courses and programs — or Customers can use their own content

MAINTENANCE FEE

RELEVANT: Amesite assures content stays up-to-date

USER FEE

SCALABLE: Manageable user fees enable course monitoring and customer service, leveraging infrastructure that supports growth

ENTERPRISE

\$165B

<https://www.statista.com/statistics/738026/size-of-the-workplace-training-market-north-america/>

HIGHER ED

19.7M learners

<https://www.gov/technical-education/1410772>

GOVERNMENT

\$3.6B

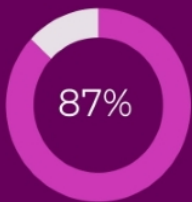
<https://www.gao.gov/assets/340/340710/gao340710.pdf>

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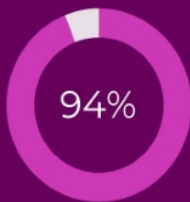
10

Learning Solutions for Enterprise are in High Demand

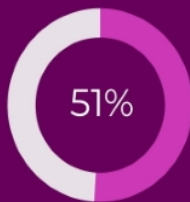
By 2030, the talent shortage and **skills gap** in the U.S. alone is expected to total a **loss of \$8.5 trillion**.



of executives report skills gaps in their current workforce.



of employees would stay at a company longer if it invested in their career.



of companies reported plans to implement an upskilling program this year.

[https://www.mckinsey.com/~/media/McKinsey/Analytics/Workforce/Workforce%20Future/Workforce%20Report%202020.pdf](https://www.mckinsey.com/~/media/McKinsey/Analytics/Workforce/Workforce%20Future/Workforce%20Future%20Report%202020.pdf)
<https://www.pewresearch.org/factbook/entry/2020/03/11/workforce-learning-report/>
<https://www.pewresearch.org/factbook/entry/2020/03/11/workforce-learning-report/>
<https://www.pewresearch.org/factbook/entry/2020/03/11/workforce-learning-report/>

Amesite's Enterprise Solutions: Scalable & Easy

"The results we've seen so far are unparalleled, the **technology has made the system scalable and easy to use** and we can fully achieve our goals of inspiring that next generation of innovators and inventors."

Patricia Mooradian
President & CEO,
The Henry Ford Museum

"**Amesite is clearly the company of choice** to integrate our platforms because of the **quality and depth of their A.I driven technology**. People are our greatest investment, and we are committed to making sure they are the best prepared in our industry."

Jay Mullick
President,
EWIE Group of Companies

"Built by Amesite, Innovation Foundation Engage – our online learning platform- uses advanced technology to enhance education focused on innovation. **Amesite's technology will help us engage all who wish to be a part of our mission..**"

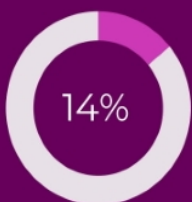
Cathie Wood
CEO and Founder,
Innovation Foundation

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Higher Education Needs Solutions for Upskilling and Pipeline Growth

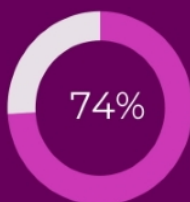
Alumni markets are **20x the size** of undergraduate markets in the US.



loss of revenue across 2020 and 2021 for higher education institutions.



decrease in the "importance of college" among young adults since 2015.



of CEOs are concerned about employees' lack of essential skills.

<https://www.amesite.com/blog/higher-education/college-revenue-loss-2020-2021>
<https://www.amesite.com/blog/higher-education/college-revenue-loss-2020-2021>
<https://www.amesite.com/blog/higher-education/college-revenue-loss-2020-2021>
<https://www.amesite.com/blog/higher-education/college-revenue-loss-2020-2021>

Amesite's Higher Ed Solutions: Advanced Tech

"We chose to partner with Amesite because they offer **the most advanced online learning platform in the market today**. The feedback from our students and instructors has been overwhelmingly positive."

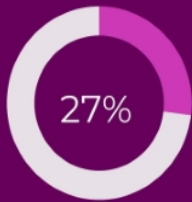
"It is vitally important that we are able to deliver programs with outstanding results. **With Amesite, we had 100% retention across a challenging, technical program**. Amesite enabled program creation, execution and scale. **We trust Amesite as a partner committed to helping us in our mission to serve our youth, with programs that will set them on a course to bring them economic success and bring our city and state greater talent, and growth.**"

Dr. Farshad Fotouhi
Dean of Engineering,
Wayne State University

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US Federal Government allocated over **\$3.6B** of budget towards **Training and Employment Services** in 2021.



20%

47%

<https://www.doi.gov/BITS/BitAssets/ETA/asset/csf/5702B8E-ETA.pdf>
<https://www.fresno.gov/system/files/2017/05/2017-05-000-AL.pdf>
<https://blog.shrm.org/blog/reshilling-and-unshilling-your-workforce-for-the-post-covid-19-era>

Workforce upskilling and reskilling is **needed more urgently now than ever**, given the evolution of the work world. We chose Amesite to support our own workforce in their professional development journey because **we believe in the power of their platform** to support the **engagement** and ultimately the **success of our teams.**"

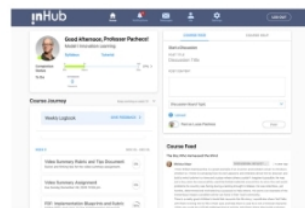
To effectively achieve our mission of preparing the workforce for the future, **our own workforce must be ready to foster and sustain a strong, diverse economy** where people live, work, and prosper. **Our partnership with Amesite is crucial to our mission.** With the advanced workforce training platform they created for us, we are training our employees to better serve the needs of our regional businesses and job seekers.”

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WATCH THE INHUB
CASE STUDY

WATCH THE MWSE
CASE STUDY

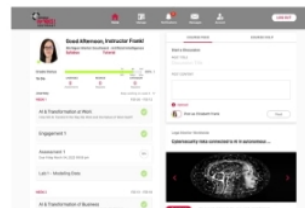
WATCH THE WSU
CASE STUDY



PARTNER CONTENT

CUSTOM INTEGRATIONS

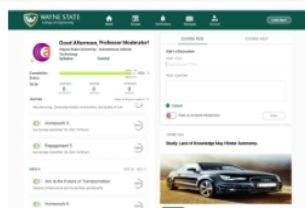
CUSTOMIZED FEATURES



CUSTOM CONTENT

LICENSED CONTENT

UPGRADED FEATURES



CUSTOM CONTENT

STANDARD FEATURES

Technology: Advantages, Differentiation & Opportunity

AMESITE USES AI TO IMPROVE LEARNING

AI drives engagement with fresh, relevant content and analytics that give actionable insights. Amesite's analytics architecture enables agile, continuous improvements.

AI-DRIVEN



AMESITE USES BEST-IN-CLASS CODE AND ARCHITECTURE

Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability.

SCALABLE & SECURE



AMESITE TECHNOLOGY SUPPORTS DESIGNS CUSTOMERS LOVE - WITH THE ABILITY TO SCALE

If it's easy to code, it's hard to use. If it's easy to use, it's hard to code. Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase.

BEST-IN CLASS FEATURES & INTEGRABILITY



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Investment Landscape: Interfaces & Growth

LEARNING MANAGEMENT SYSTEMS

Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the "LMS."

Companies: Pluralsight \$PS, Stride \$LRN, Blackbaud \$BLKB

AI GROWTH

\$126B by 2025

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS

We believe that the private sector will continue to spur advancements in learning markets.

Companies: 2U \$TWOU, Chegg \$CHGG

ONLINE EDUCATION GROWTH

\$319B by 2025

PLATFORMS FOR THE FUTURE OF WORK

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.

Companies: Workday \$WDAY, Atlassian \$TEAM

SAAS FOR BUSINESS GROWTH

\$623B by 2023

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Leadership & Board

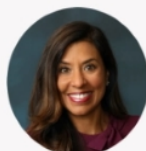
FINANCE



TECH & IP



PEOPLE & GROWTH



Dr. Ann Marie Sastry

Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- Recognized with some of the highest honors in her scientific fields
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering



Anthony Barkett, J.D.



Barbie Brewer



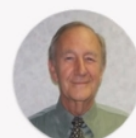
J. Michael Losh



**Gilbert S. Omenn,
MD, Ph.D.**



Richard Ogawa, J.D.



George Parmer

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THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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