UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **May 18, 2022**

Amesite Inc.
(Exact name of registrant as specified in its charter)

Delaware	**001-39553**	**82-3431718**
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

607 Shelby Street **Suite 700 PMB 214** **Detroit, MI**	**48226**
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	**Trading Symbol(s)**	**Name of each exchange on which registered**
Common Stock, par value $0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time on and after May 18, 2022, in presentations about the Company's operations and performance, including at the ATD 2022 International Conference & Exposition held on May 18, 2022. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Presentation Materials - ATD 2022 International Conference & Exposition May 18, 2022
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

<center>**SIGNATURES**</center>

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: May 23, 2022

By: /s/ Ann Marie Sastry, Ph.D.

Ann Marie Sastry, Ph.D.
Chief Executive Officer

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Exhibit 99.1

Forward Looking Statements

This presentation may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words "we", "us" and "our" may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

What makes online experiences sticky?

ENGAGING WITH PEERS IS CRITICAL
- **55%** of employees learn new skills from peers.
- **89%** of HR leaders agree that ongoing peer feedback and check-ins are key for successful outcomes.

ENGAGEMENT

RECEIVING FRESH CONTENT IS ESSENTIAL
- According to Deloitte, refreshing courses is essential to professional learning.

FRESH CONTENT

ARTIFICIAL INTELLIGENCE MAKES MASS CUSTOMIZATION PRACTICAL

AI-DRIVEN

2x
Contact centers actively using AI are over 2x more efficient

40%
Increase in productivity projection due to AI use in logistics by 2035

$70B
In potential savings for North American banks by automating middle-office tasks with AI by 2025

Online activity growth...

OVERALL ONLINE USERS BY WORLD'S POPULATION
- Global internet users up 300M from 2020 to 2021, to **4.9B**.
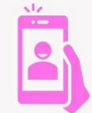- In 2022, approximately **66%** of the worlds' estimated population of 7.9 billion people have access.

INTERNET

SOCIAL MEDIA GROWTH
- Social media users are expected to grow from 2020-2025 from **3.6B** to **4.4B.**

SOCIAL MEDIA

GAMING GROWTH
- Global gamers are expected to grow from **1B to 1.3B** from 2020 to 2025.
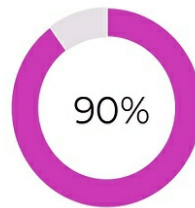
GAMING

Ease of Use is Essential for Interest!

https://amesite.com/blogs/5-simple-steps-to-deliver-online-learning-for-your-company/a
https://amesite.com/blogs/how-to-attract-top-talent-with-your-workplace-education-benefits/
https://amesite.com/blogs/how-to-add-value-to-your-university/
https://amesite.com/blogs/6-myths-to-debunk-about-upskilling%e2%80%af/
https://amesite.com/blogs/the-three-rs-retain-retrain-recruit-plus-the-secret-to-do-all-3-at-once/

Online Users Expect Ease of Use

90%

of customers feel that the companies they buy from **'could do better'** when it comes to **onboarding new users.**

Every $1 invested in UX results in a return between

$2 ⟶ **$100**

KEY REQUIREMENTS:
SaaS learning solutions should not require expensive enterprise onboarding or training and should include **CUSTOMER SERVICE** and **NO HIRING.**

Online learning must compete with these segments!

So it has to be as interesting as they are...

https://elearning.company/blog/elearning-statistics-companies-need-to-know/
https://thrivemyway.com/online-learning-stats/
https://www.insidehighered.com/news/2021/04/27/survey-reveals-positive-outlook-online-instruction-post-pandemic
https://research.com/education/elearning-statistics

ONLINE LEARNING EFFICACY

- **42%** of US organizations attribute an increase in income to eLearning.
- **62%** of companies use online education and development programs to close gaps in team member knowledge.

ONLINE LEARNING IS PREFERRED FOR PROFESSIONALS

- A 2021 survey showed that **73%** of higher-ed students would like to take some fully online courses in the future.
- **95%** of online students would recommend online education to other people.

ONLINE LEARNING EFFICACY

ONLINE LEARNING IS PREFERRED

3 Keys to Engagement

EASE OF USE IS A PREREQUISITE

- **75%** of people form their judgment on a website's credibility solely on its aesthetics.

PEER ENGAGEMENT IS CRUCIAL

- Companies with Highly Engaged Workforce Are **21%** More Profitable

...AND FRESH CONTENT IS ESSENTIAL!

EASE OF USE

PEER ENGAGEMENT

FRESH CONTENT

Technology Enables Interest

AMESITE USES AI TO IMPROVE LEARNING

- AI drives engagement with fresh, relevant content and analytics that give actionable insights.
- Amesite's analytics architecture enables agile, continuous improvements.

AMESITE USES BEST-IN-CLASS CODE AND ARCHITECTURE

- Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability.

AMESITE USES TECHNOLOGY SUPPORTS SIMPLE, SCALABLE DESIGNS CUSTOMERS LOVE

- If it's easy to code, it's hard to use. If it's easy to use, it's hard to code.
- Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase.
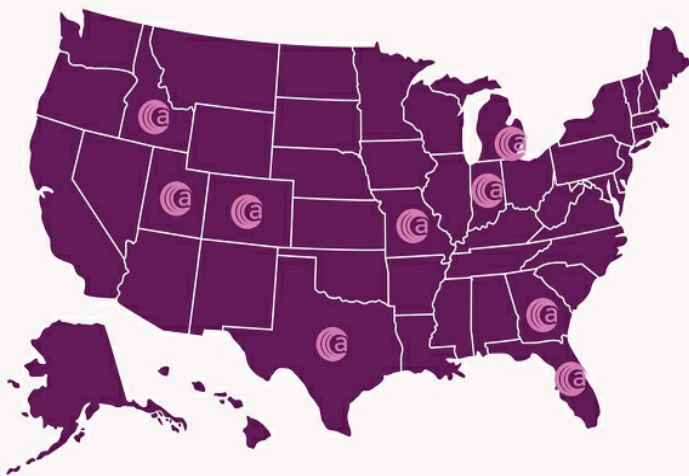
AI-DRIVEN

SCALABLE & SECURE

BEST-IN CLASS FEATURES & INTEGRABILITY

People & Growth

- Strong ability to attract talent
- Building bench strengths and partnerships in Sales and Marketing
- Aligning technical work to disrupt markets and serve our customers

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We are honored to be among the winners of the following workplace and technical awards, including four national workplace excellence awards.

Discussion

1 TRENDS: DIGITAL, DISTRIBUTED, AND AUTONOMOUS

2 MEETING CHANGING NEEDS

3 ROI FOR PROGRAMS THAT WORK

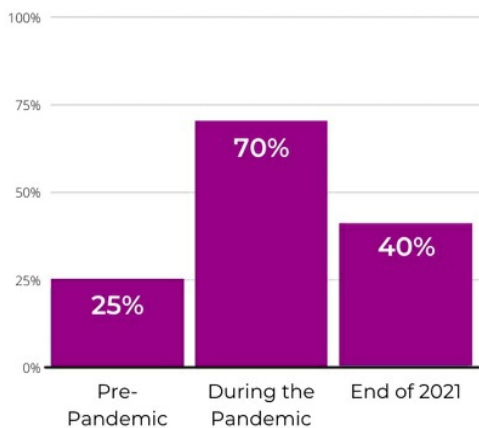**4** FUTURE OF LEARNING: PARTNERSHIPS, TECHNOLOGY, INTEGRATIONS

Trends

The Future of Work: More Digital

% of Employees Working Remote

Pre-Pandemic	25%
During the Pandemic	70%
End of 2021	40%

Remote Workers are Happier and Stay in their Jobs Longer

22% happier working at home than workers who always work onsite

59% more likely to choose an employer who offered remote work compared to those who didn't.

" ...remote workers reported having less stress, more focus, and a better work-life balance."
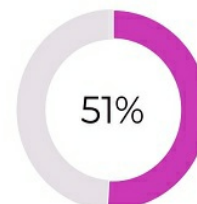
National Skills Gaps

By 2030, the talent shortage and **skills gap** in the U.S. alone is expected to total a **loss of** **$8.5 trillion**

87% of executives report skills gaps in their current workforce.

94% of of employees would stay at a company longer if it invested in their career.

51% of companies reported plans to implement an upskilling program this year.

https://amesite.com/blogs/skill-gap-2021-top-5-soft-hard-skills-companies-need-now/
https://lp.amesite.io/enterprise-ebook

Meeting Changing Needs

Top Technical Skills

Top hard skills employers are looking for in 2021:

1 Cloud computing

2 Artificial intelligence

3 Data analytics

4 Digital marketing

5 UX design

https://amesite.com/blogs/skill-gap-2021-top-5-soft-hard-skills-companies-need-now/

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Top Interpersonal Skills

Top soft skills employers are looking for in 2021:

1 Communication skills

2 Creative problem solving and innovation

3 Collaboration and teamwork

4 Time management

5 Conflict management

https://amesite.com/blogs/skill-gap-2021-top-5-soft-hard-skills-companies-need-now/

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ROI for Programs that Work

Companies Win by Upskilling
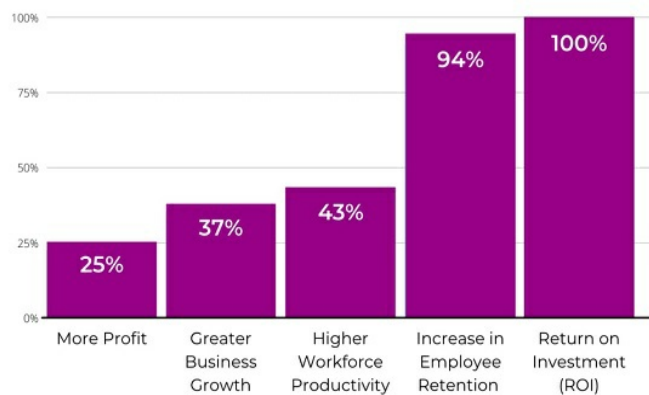
Upskilling results in a

300%

increase in digital transformation acceleration.

94%

of employees reported that they would stay longer at a company that invests in their career.

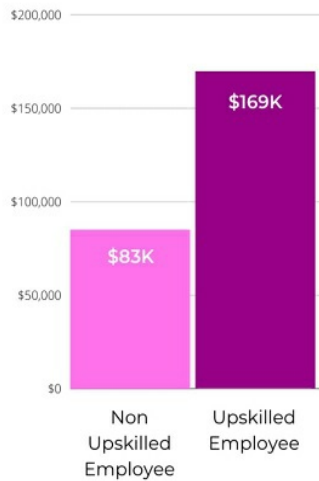### Companies that Invest in Upskilling Report:

More Profit	Greater Business Growth	Higher Workforce Productivity	Increase in Employee Retention	Return on Investment (ROI)
25%	37%	43%	94%	100%

https://amesite.com/blogs/6-myths-to-debunk-about-upskilling%e2%80%af/

Upskilling ROI: By the Numbers

Increasing Median Revenue by Upskilling the Workforce

$200,000

$150,000 — $169K

$100,000

$83K

$50,000

$0

Non Upskilled Employee | Upskilled Employee

24%

more profit for companies that invest $1,500 on training per employee

10%
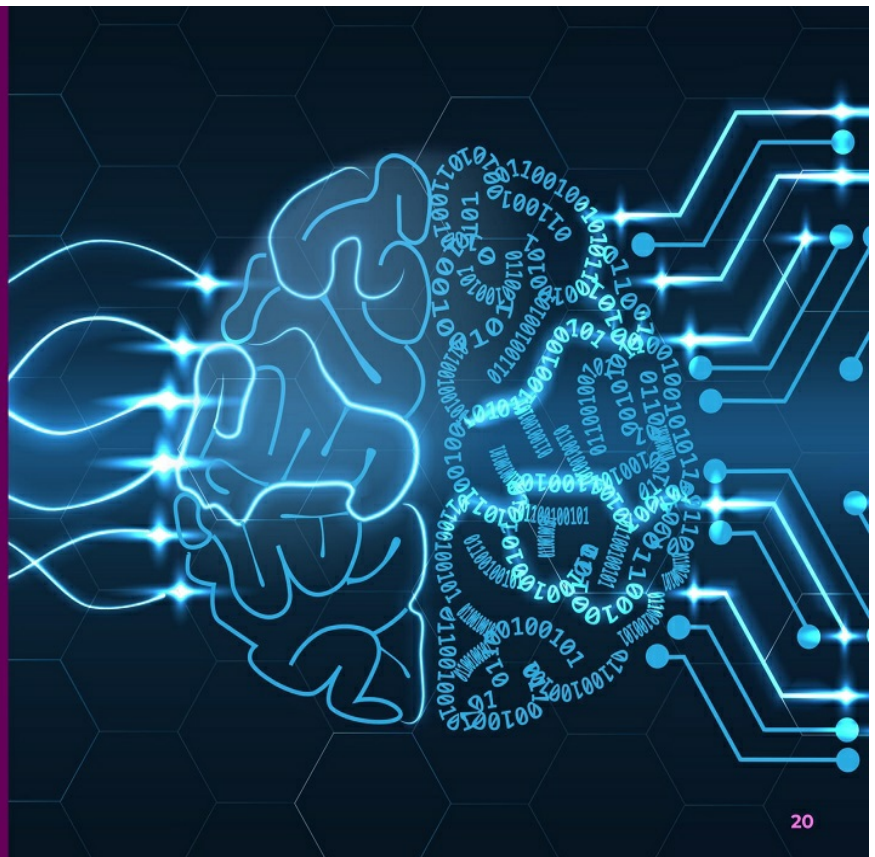
increase in educational development produced an

8.6%

gain in productivity

https://amesite.com/blogs/6-myths-to-debunk-about-upskilling%e2%80%af/
https://amesite.com/blogs/why-your-business-cant-afford-not-to-upskill/

Future of Learning: Partnerships, Technology, Integrations

Amesite: Built for Speed and Efficiency to Meet Our Partners' Needs

V4 — Amesite's V4 platform is now on Microsoft's Azure Cloud - enabling **scalability**, **speed**, and **best-in-class infrastructure.**

24h — or less Is the delivery time now for a custom-branded, enterprise scale system for our customers – **offering unparalleled speed.**

30d — launches of custom content are available, because **Amesite's easy-to-use platform and flexible business model enable fast, high quality content creation.**

1,000s — of APIs can be integrated with Amesite's platform because **Amesite uses a modern tech stack and is fully modularized.**

98% — retention rates across all products have been achieved – **Amesite's customers deliver learning products that work for their users.**

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Amesite & Microsoft

" By empowering Amesite and putting their platform on Microsoft Azure, **we can approach our partner universities around the country and get these solutions out to people who need upskilling courses."**

Tamer Erzurumlu
Director of Partner Strategy
Education at Microsoft
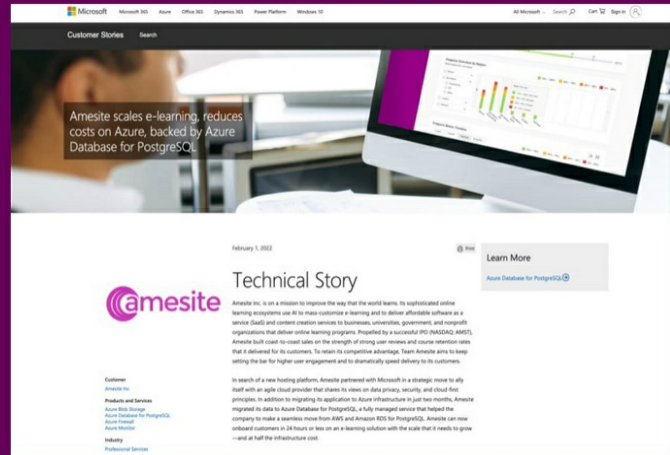
Integration & Analytics for a Digitalized Workplace

SaaS Companies are Dominating: Integration & Analytics Are Key

What are the winners doing?

The Salesforce Reports and Dashboard REST API allows you to:

- Integrate report data into custom objects.
- Define rich visualizations on top of the API to animate the data.
- Build custom dashboards.
- Automate reporting tasks.
- Run tabular, summary, or matrix reports synchronously or asynchronously.
- Filter for specific data on the fly.
- Query report metadata.
- Get a list of recently used dashboards.
- Get dashboard metadata and data.
- Query dashboard status.
- Refresh dashboards.

https://developer.salesforce.com/docs/atlas.en-us.234.0.api_analytics.meta/api_analytics/sforce_analytics_rest_api_intro.htm
https://amesite.com/blogs/how-online-logistics-and-fulfillment-are-changing-the-workforces-of-the-largest-companies-in-america/

Gartner forecasts end-user spending on public cloud services to grow from

$396 B ⟶ **$482 B**
  2021   2022

Largest SaaS Companies 2021-2022
Per market cap in Sept. 2021; shown in USD Billions

Shopify — $185.4
Salesforce — $251.8
Adobe — $315.0

KEY REQUIREMENTS:
SaaS learning solutions should deliver **KEY ANALYTICS** and **INTEGRATE** with other solutions to provide a **best-in-class learning experience – conducive to success.**

Artificial Intelligence is Dominating: Sector by Sector

AI Enables:

ENGAGEMENT   **RELEVANT CONTENT**   **ADVANCED ANALYTICS**   **CONTINUOUS IMPROVEMENT**

The global artificial intelligence market size was valued at **$62.35 B in 2020** and is expected to expand at a **CAGR of 40.2% from 2021 – 2028.**

47.5%
increase in the use of **AI technology** in the **training and development industry** in the last 4 years.

37%
Of companies had **implemented some type of AI** in 2019.

80%
of **emerging technologies** will be **based on AI** by 2021.

https://amesite.com/blogs/prepare-for-your-business-for-industry-4-0/
https://amesite.com/blogs/5-tips-to-improve-upskilling-at-your-company/
https://amesite.com/blogs/ai-the-internet-of-things-and-industrial-automation-what-are-they-what-will-they-effect/

KEY REQUIREMENTS:
SaaS learning solutions should offer outstanding relevancy and use technology to **DRIVE ENAGEMENT** and **CONTENT through AI.**

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Landscape: Systems Must Work Together to Achieve True Engagement

LEARNING MANAGEMENT SYSTEMS
Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the "LMS."
Companies: Pluralsight $PS, Stride $LRN, Blackbaud $BLKB

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS
We believe that the private sector will continue to spur advancements in learning markets.
Companies: 2U $TWOU, Chegg $CHGG

PLATFORMS FOR THE FUTURE OF WORK
Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.
Companies: Workday $WDAY, Atlassian $TEAM

AI GROWTH
$126B by 2025

ONLINE EDUCATION GROWTH
$319B by 2025

SAAS FOR BUSINESS GROWTH
$623B by 2023

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The Future of Work Is Here Already
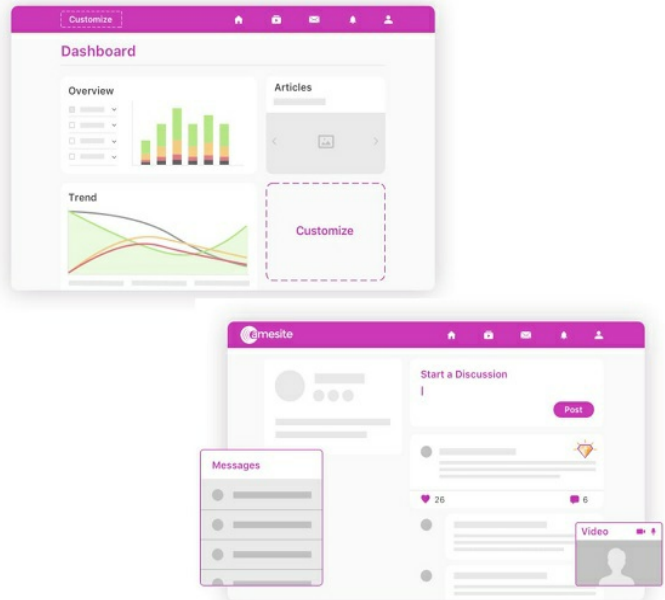
- **Industry-leading outcomes**
- **Fast launches**
- **Unparalleled ease of use and scalability**
- **Simple integrations**

Amesite's **smart, intuitive** learning environments **help organizations thrive.**

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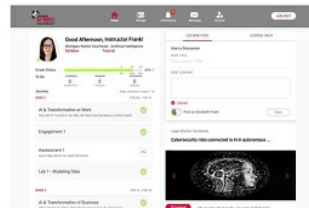© 2022 Amesite Inc.   25
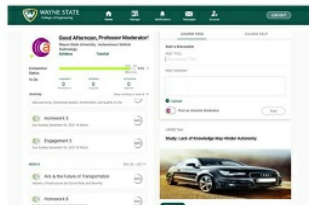

Partnerships Deliver Results

PARTNER CONTENT

CUSTOM INTEGRATIONS

CUSTOMIZED FEATURES

CUSTOM CONTENT

LICENSED CONTENT

UPGRADED FEATURES

CUSTOM CONTENT

STANDARD FEATURES

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PRODUCT DEMONSTRATIONS

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brandon@amesite.io

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THANK YOU.

FOR RESOURCES

FOLLOW OUR PROGRESS

FOR INVESTMENT

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