

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 15, 2022**

Amesite Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39553
(Commission File Number)

82-3431718
(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**
(Address of principal executive offices)

48226
(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time in presentations about the Company's operations and performance, including at the H.C. Wainwright 24th Annual Global Investment Conference held on September 13, 2022. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 8.01 Other Events.

On September 15, 2022, the Company issued a press release announcing that five educational institutions have joined the Company's collaborative alliance with the National Association for Equal Opportunity in Higher Education ("NAFEO"). Alabama State University, Allen University, Benedict College, Clark Atlanta University, and University of the District of Columbia have agreed to join NAFEO's Center for Opportunity and Equity, which will provide online learning resources to its constituents. The press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Presentation Materials – H.C. Wainwright 24th Annual Global Investment Conference

-1-**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: September 19, 2022

By: /s/ Ann Marie Sastry, Ph.D.Ann Marie Sastry, Ph.D.
Chief Executive Officer

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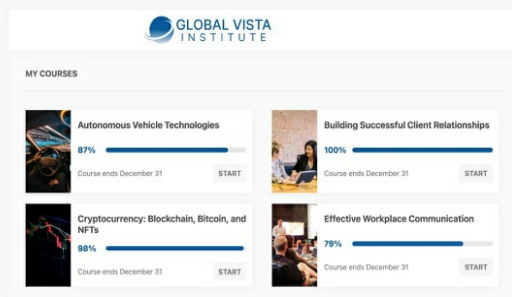


Forward Looking Statements

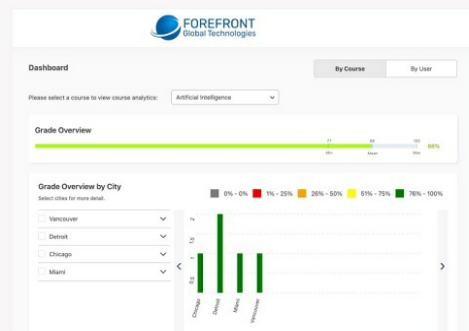
This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

Meet Amesite

Amesite's easy-to-use platform uses artificial intelligence to deliver online learning **better, faster and at lower cost.**



Highly integrable web-app architecture on best-in-class cloud infrastructure.



Customizable dashboards provide real-time insights into user performance.



Artificial Intelligence (real-time sentiment analysis) is used to report user platform behavior.



Platform Positive Sentiment across partners

Artificial Intelligence (real time sentiment analysis) is used to report user platform behavior.

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AMESITE DELIVERS ONLINE LEARNING USING A DISRUPTIVE TECHNOLOGY AND BUSINESS MODEL THAT CAN SCALE.

<https://nces.ed.gov/ipeds/data/ipeds2022/2022144.pdf>
<https://www.bestcolleges.com/news/analysis/2021/07/01/how-many-americans-have-college-degrees/>
<https://www.imls.gov/news/government-doubles-official-estimate-there-are-35000-active-museums-us>
<https://www.aam-us.org/programs/about-museums/museum-facts-data/>
<https://www.naics.com/business-lists/counts-by-company-size/>
<https://www.statista.com/statistics/788521/training-expenditures-united-states/>

Universities and Colleges


3,567
 U.S. Colleges & Universities


94M
 U.S. College Alumni

Museums


>35k
 US Museums


\$2B
 Museum spend each year on education activities

Businesses


75.8K
 US Businesses with > 250 employees


\$92.3B
 Total spend on workplace training in the US (2021)

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Investment Highlights

- 1 UNIQUE MODEL FOR ORGANIZATIONS TO DELIVER LEARNING ON THEIR OWN BRANDS:** without having to spend excessively to market to new learners.
- 2 PROVEN TECHNOLOGY:** delivering results that organizations need to ensure sustainability of their fundraising / budget allocation.
- 3 DISRUPTIVE NEW APPLICATION OF TECHNOLOGY:** to enable efficient, scalable, mass customization to leverage existing infrastructure at high margins.
- 4 APPEALING MODEL THAT ENABLES MULTIPLE WINNERS:** Customers can be public and proud to use the solution that supports their brand; Users get a great experience.
- 5 WELL-FUNDED PUBLIC AND PRIVATE SECTOR FUNDING THAT CAN SUPPORT AMESITE SALES GROWTH:** delivering better results at a lower cost to Customers.

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Business Model

Model: SaaS Flexibility and Scalability, Targeting High Margin + ARR

SETUP FEE

ADAPTABLE: Platform can incorporate new elements, with Customers paying R&D costs for future products.

COURSE CREATION FEE

FLEXIBLE: Content is available from global sources, to create sustainable margins and fast delivery.

MAINTENANCE FEE

RELEVANT: Products are REFRESHED to provide additional differentiation over the publisher model.

CONSULTING FEES

LAUNCH READY: Guidance on program creation and delivery are available to serve Customers who are new to scaling online.

USER FEES

SCALABLE: Winning when our Customers win, by leveraging their existing relationships to deliver programs.

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Flexible CONTENT

Amesite's Platform Enables Customers to Onboard Content Easily



A to Z

Global talent pool,
expert guidance.

Amesite Can Build custom content from high school programs to executive learning, contracting with experts and frontline designers – from anywhere.



1000s

of existing
programs that
can be
improved

Customers Can Provide content that was formerly entrapped in older systems, easily.



1000s

of catalog
offerings

Third Parties Can Supply thousands of programs, either custom-building for Customers, or catalog offerings that can be mixed and matched on the platform.

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How Amesite SCALES

Customers Have Purchasing Power for Amesite's Solutions:

USEFUL, RELEVANT AND AFFORDABLE PROGRAMS FOR
LEARNERS THAT GENERATE SCALABLE REVENUE!



**Universities: User
Purchases, Government
and Donor Support**



**Museums:
Programmatic Donor
Support + Customer
Purchases**



**Business: L&D Budgets
(Average: \$1,071 /
Employee)**

Anticipated growth:

- \$ / user / month
- subscriptions



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<https://elmllearning.com/blog/how-much-does-employee-training-really-cost/>

Amesite: Built for Speed and Efficiency to Meet Our Partners' Needs

V5

Amesite's V5 platform is now on Microsoft's Azure Cloud - enabling **scalability, speed, and best-in-class infrastructure, along with a complete eCommerce solution!**

24h

or less is the delivery time now for a custom-branded, enterprise scale system for our customers – **offering unparalleled speed.**

30d

launches of custom content are available, because **Amesite's easy-to-use platform and flexible business model enable fast, high quality content creation.**

1,000s

of APIs can be integrated with Amesite's platform because **Amesite uses a modern tech stack and is fully modularized.**

98%

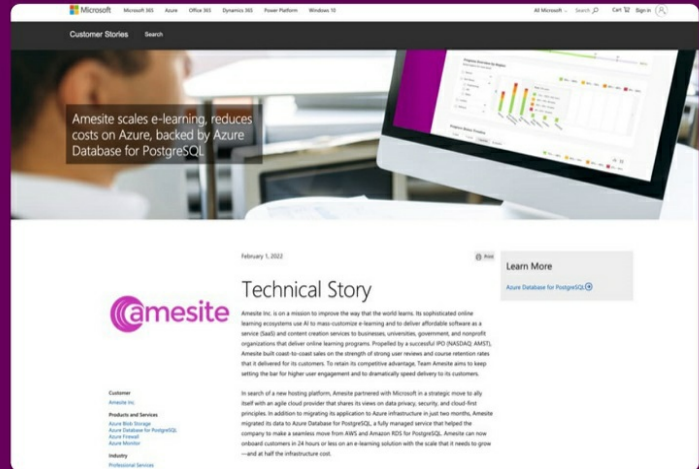
retention rates across all products have been achieved – **Amesite's customers deliver learning products that work for their users.**



Amesite & Microsoft

“By empowering Amesite and putting their platform on Microsoft Azure, we can approach our partner universities around the country and get these solutions out to people who need upskilling courses.”

Tamer Erzurumlu
Director of Partner Strategy
Education at Microsoft



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Technology: Advantages, Differentiation & Opportunity

AMESITE USES AI TO IMPROVE LEARNING

AI drives engagement with fresh, relevant content and analytics that give actionable insights.

Amesite's analytics architecture enables agile, continuous improvements.

AI-DRIVEN



AMESITE USES BEST-IN-CLASS CODE AND ARCHITECTURE

Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability.

SCALABLE & SECURE



AMESITE TECHNOLOGY SUPPORTS DESIGNS CUSTOMERS LOVE – WITH THE ABILITY TO SCALE

If it's easy to code, it's hard to use. If it's easy to use, it's hard to code. Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase.

BEST-IN CLASS FEATURES & INTEGRABILITY



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Investment Landscape: Interfaces & Growth

LEARNING MANAGEMENT SYSTEMS

Amesite uniquely focuses on the user experience, driving success for customers and learners. We are disrupting the "LMS."

Companies: Pluralsight \$PS, Stride \$LRN, Blackbaud \$BLKB

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS

We believe that the private sector will continue to spur advancements in learning markets.

Companies: 2U \$TWOU, Chegg \$CHGG

PLATFORMS FOR THE FUTURE OF WORK

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.

Companies: Workday \$WDAY, Atlassian \$TEAM

AI GROWTH

\$126B by 2025

ONLINE EDUCATION GROWTH

\$319B by 2025

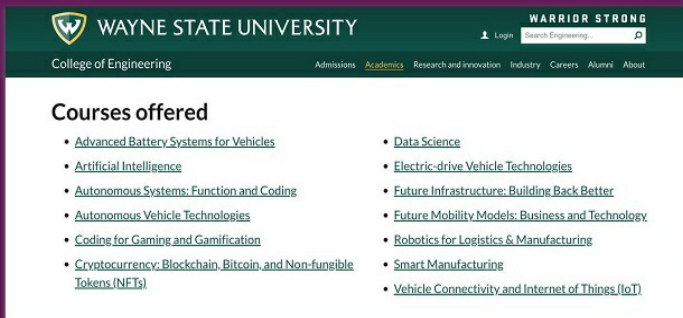
SAAS FOR BUSINESS GROWTH

\$623B by 2023

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Wayne State University: An Online Ecosystem



“We trust Amesite as a partner committed to helping us in our mission to serve our youth, with programs that will set them on a course to bring them economic success and bring our city and state greater talent, and growth.”

Dr. Farshad Fotouhi
Dean of Engineering,
Wayne State University

Collaborations Available to Expand to GROUPS of Universities



- Amesite and NAFEO are collaborating to raise support for multiple Colleges and Universities
- NAFEO represents 106 HBCUs and 81 PBIs, and its Members

Enroll
700,000
Students

Support
7M
Alumni

“Amesite is uniquely capable of supporting this mission because of their technology, services, and track record. Their LCESM can support NAFEO and its partner HBCUs in delivering their own branded and sustainable programs to reach millions of learners around the globe.”

Lezli Baskerville, Esq.
Chief Executive Officer
NAFEO

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Recent Partnerships and Impact:

>98% retention

CUNY

Delivering professional learning for the largest urban university system in the United States.



EWIE Group of Companies (EGC)

Employee training that enables global tracking for a company whose products and services are used at over 250 manufacturing facilities across the globe.



Conner Prairie

Founded by Eli Lilly, they are providing learning to a global community and aim to change the way the world views and uses museums.



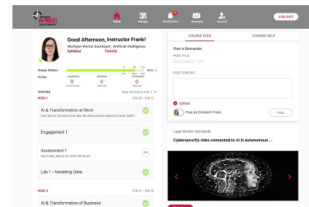
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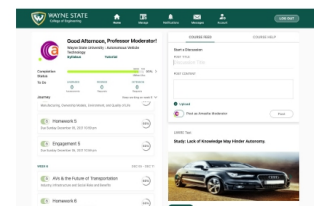
Case Studies: Flexible Use

WATCH THE MWSE CASE STUDY

WATCH THE WSU CASE STUDY



CUSTOM CONTENT
LICENSED CONTENT
UPGRADED FEATURES

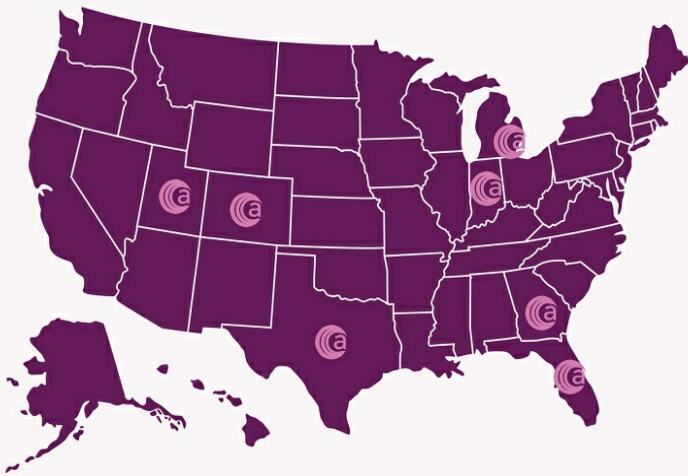


CUSTOM CONTENT
STANDARD FEATURES

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People & Growth



- Strong ability to attract talent
- Building bench strengths and partnerships in Sales and Marketing
- Aligning technical work to disrupt markets and serve our customers



We are honored to be among the winners of the following workplace and technical awards, including four national workplace excellence awards.



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Leadership & Board

FINANCE



TECH & IP



PEOPLE & GROWTH



Dr. Ann Marie Sastry
Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- Recognized with some of the highest honors in her scientific fields
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omen, MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

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Revenue

FY Q3 2022
10-Q March 31, 2022

2X

Trailing 12
months (3/31/2022
over 3/31/2021)

\$1.8M

Total Contract Value
Since Inception

Building Revenue:

- Key Staff Positions Filled
- Company Is Diversifying Our Customer Base
- Large Addressable Markets in Four Sectors:
Enterprise, Higher Ed, Nonprofit and Government

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Financial Position

FY Q3 2022
10-Q March 31, 2022

\$8.9M

Cash On Hand as of
March 31, 2022

\$0

Debt

\$1.4M

Operating Cash
Used Q3 2022

\$15.0M

Cash Remaining
on Equity Line

Amesite's Financial Position:

- Good Liquidity
- No Debt
- Equity Line to Raise as Needed, Subject to Limits
- Includes \$3M Equity Raised (Feb. 2022)

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THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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September 15, 2022



Amesite and NAFEO Announce Addition of New Member Universities to Alliance

DETROIT, Sept. 15, 2022 (GLOBE NEWSWIRE) -- Amesite Inc., (NASDAQ: AMST), a leading artificial intelligence software company offering a cloud-based learning platform for business and education markets, announces that five new member universities have joined their collaborative alliance with the National Association for Equal Opportunity in Higher Education (NAFEO). New members include:

- Alabama State University
- Allen University
- Benedict College
- Clark Atlanta University
- University of the District of Columbia

which have agreed to join NAFEO's Center for Opportunity and Equity (COE), a vehicle that NAFEO intends to support with a \$30M fundraising effort to bring online learning resources to a first group of NAFEO's constituents, including Historically Black Colleges and Universities (HBCUs) and Predominantly Black Institutions (PBIs). Members of NAFEO's COE will have the opportunity to utilize NAFEO's planned Learning Community Environment®, powered by Amesite, to deliver eLearning to build professional skills. The NAFEO members collectively enroll more than 700,000 students, and have over 7 million living alumni, all of whom are anticipated to benefit from the COE.

Lezli Baskerville, Esq., CEO of NAFEO, stated, "We are growing this alliance to deliver critical online learning infrastructure to our members through NAFEO's Center for Opportunity and Equity because it is the most efficient way to build enrollments and impact. Each university building its own infrastructure would take a great deal of time and be an inefficient use of resources. By working together and leveraging the strong history of trust and collaboration within NAFEO to engage and uplift our members, we ultimately intend to deliver millions of effective and affordable eLearning opportunities. These will advance our constituencies economically, while enabling our universities to retain their storied brands and build greater impact."

Amesite Founder & CEO Dr. Ann Marie Sastry commented, "We are thrilled with the speed that this alliance within NAFEO is growing, honored to serve as their technology, content and services provider, and believe that it will lead to exponential growth in Amesite's ability to serve NAFEO's 106 member HBCUs and 81 PBIs. We are delighted to support this ambitious effort with our enterprise-scale platform, and expect to be extremely active in setting up services and delivering learning, as NAFEO gathers resources to support vitally needed online programs."

About Amesite Inc.

Amesite delivers its scalable, customizable, white-labeled online learning platform to universities, businesses, museums, and government agencies, enabling them to deliver outstanding digital learning. Amesite provides a single system that combines eCommerce, instruction, engagement, analytics, and administration using best-in-class infrastructure to serve multi-billion-dollar online learning markets. For more information, visit www.amesite.io.

About NAFEO

The National Association for Equal Opportunity in Higher Education (NAFEO) is the nation's only national membership association of all of the nation's Historically Black Colleges and Universities (HBCUs) and Predominantly Black Institutions (PBIs). Founded in 1969, by the presidents and chancellors of HBCUs and other equal educational opportunity institutions, NAFEO is a one of a kind membership association representing the presidents and chancellors of the public, private, independent, and land-grant, two-year, four-year, graduate and professional, HBCUs and PBIs. NAFEO is a voluntary, independent 501 (c) (3) association. For more information, visit www.nafeonation.org.

Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

Investor Relations Contact:

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(917) 633-8980
christine@tradigitalir.com



Source: Amesite Inc.

