

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **October 17, 2022**

**Amesite Inc.**  
(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-39553**  
(Commission File Number)

**82-3431718**  
(IRS Employer  
Identification No.)

**607 Shelby Street  
Suite 700 PMB 214  
Detroit, MI**  
(Address of principal executive offices)

**48226**  
(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

**N/A**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

**Item 7.01 Regulation FD Disclosure.**

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time in presentations about the Company's operations and performance, including at the John Hopkins University 37th Annual Alexander Graham Christie Lecture held on October 20, 2022. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

**Item 8.01 Other Events.**

On October 17, 2022, the Company issued a press release announcing the delivery of a case study on their partner, EWIE Group of Companies (EGC), highlighting successful results of their training and upskilling initiatives for nearly 1,000 employees in 10 countries. The press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

**(d) Exhibits**

Exhibit No.	Description
99.1	<a href="#">Presentation Materials – John Hopkins University 37th Annual Alexander Graham Christie Lecture</a>
99.2	<a href="#">Press release, dated October 17, 2022</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AMESITE INC.**

Date: October 28, 2022

By: /s/ Ann Marie Sastry, Ph.D.  
Ann Marie Sastry, Ph.D.  
Chief Executive Officer

OCTOBER 20, 2022

## The Changing Landscape of Learning in the Academy and in Industry

*Technology and Business Solutions Driving Improved Effectiveness of Online Learning*

**Dr. Ann Marie Sastry**

Founder & CEO, Amesite Inc



## Forward Looking Statements

This presentation may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words "we", "us" and "our" may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.





# LIFELONG LEARNING: Essential and Possible

**1B** People are expected to RESKILL by 2030

**5B** Internet users today out of ~8B people

## DISTRIBUTION IS UNEVEN

- **87% of the workforce** believe it is **essential** for them to **upskill and reskill**
- **Only 49%** of professionals with **no more than high-school degrees** have **engaged in professional learning**
- **Employment rate for 25–34-year-olds** with a **bachelor's degree or higher** was **86%** compared to an employment rate of **68%** for those who **completed high school**.

## INTERNET PENETRATION IS RISING

- Internet usage has increased by **1,355%** from 2000 to 2022.
- **93% of North America** has access to and use the internet.

## LEARNING NEEDS TO BE PRIORITIZED

- Worldwide retail sales amounted to **\$5.2T** in 2021
- eCommerce sales is expected to grow by **56% over the next 5 years**.
- As of July 2022, **59% of the global population** is on social media.
- The average daily time spent on social media is at **2-1/2 h**.

Amesite is a leading provider of digital learning solutions for organizations. Our mission is to help organizations create a culture of continuous learning and development. We offer a variety of digital learning solutions, including virtual reality, augmented reality, and mobile learning. Our solutions are designed to be engaging, relevant, and easy to use. We are committed to helping organizations achieve their learning and development goals. © 2022 Amesite Inc. All Rights Reserved. Open to Everyone

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# ONLINE LEARNING NEEDS BY SECTOR



## ACADEMIA

- 94M** US Adults over 25 with a college degree
- 59%** of employees say they had no workplace training
- 52%** US employees considering a career change

<https://www.bescolleges.com/news/analysis/2021/07/05/how-many-americans-have-college-degrees/>  
<https://www.korn Ferry.com/blog/post/23-statistics-that-prove-the-value-of-employee-training>  
<https://www.gallup.com/workplace/346000/employees-considering-a-career-change.aspx>



## BUSINESS

- 87%** of businesses believe digital will disrupt their industry
- 44%** of businesses believe they're prepared for the disruption
- 1B** jobs to be transformed by technology in the next 10 yrs

<https://www.siliconrepublic.com/technology/digital-transformation/digital-disruption/>  
<https://www.mckinsey.com/industries/technology/digital-transformation/digital-disruption>  
<https://www.weforum.org/agenda/2020/07/digital-revolution-jobs-future-skills/>



## MUSEUMS

- 49%** saw increase in visitors when digital visitors increased
- 68%** increase in customer engagement for organizations that use digital twins
- 55M** visits each year from students in school groups

<https://www.museumoftheamericanfieldtrip.org/digital-how-museums-can-leverage-digital-tech/>  
<https://www.dahm.us.org/programs/about-museums/museum-facts-data/>

## COMMON NEED: OUTSTANDING LAST MILE OF DELIVERY

- engaging, relevant content
- social interaction
- convenience and ease of use



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# STARTUPS



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# UPSTARTS ~~STARTUPS~~



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# UPSTARTS

CREATING NEW  
ORGANIZATIONS TO  
CREATE NEW THINGS

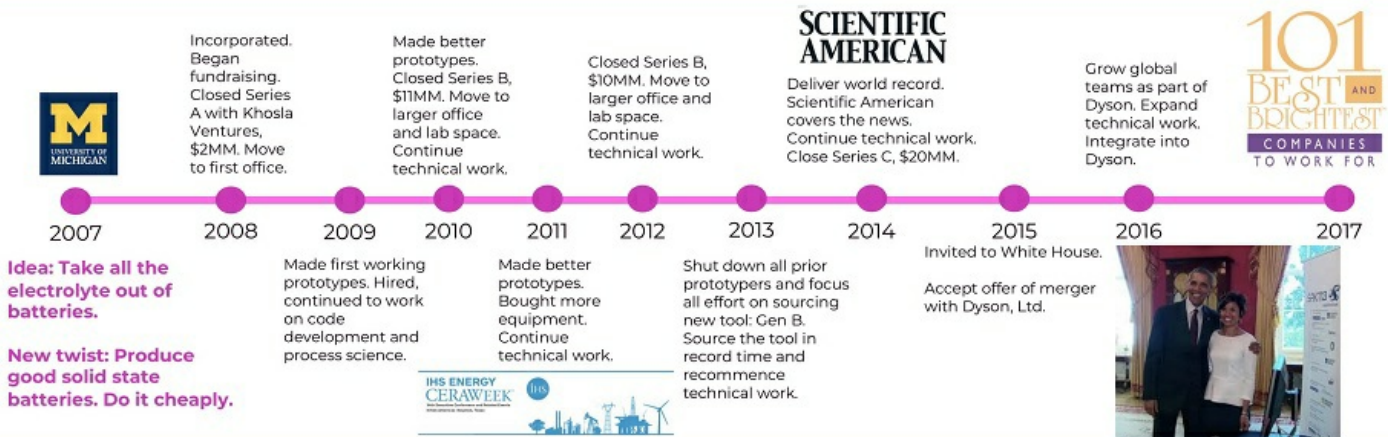
## OUTSIDERS NOTICE DISRUPTIVE TECH FIRST

- Horses vs. Cars
- Cell Phones vs. Landlines
- EVs vs. ICE Vehicles
- Solar / Wind vs. Coal

# ENERGY STORAGE IS A TOP 10



## TIMELINE: SAKTI3

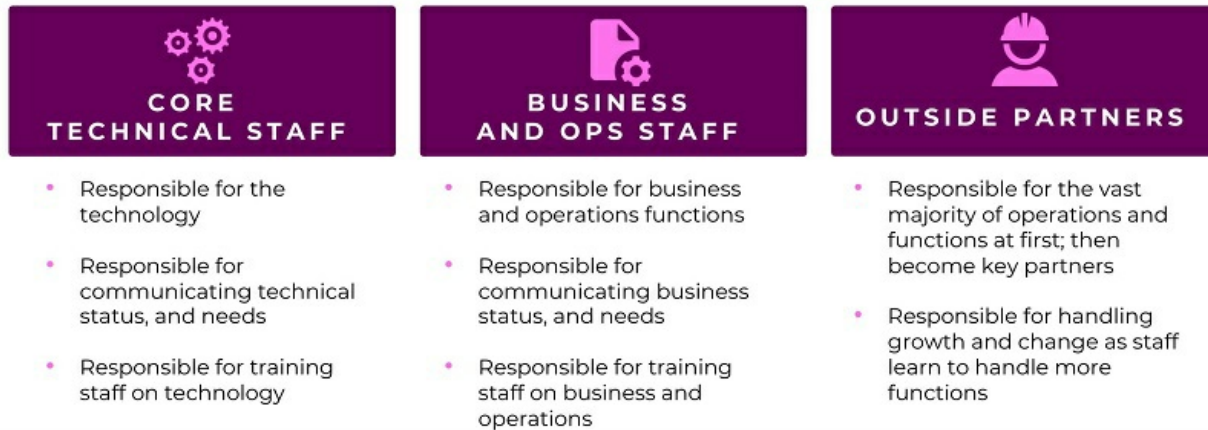




# ALONG THE WAY



# ORGANIZATIONAL COACHING: EVERYONE MATTERS





# CORE LESSONS

<b>JUDGMENT</b> beats rules	<b>MEASUREMENT</b> beats conjecture	<b>HUMILITY</b> beats arrogance	<b>HONESTY</b> beats politeness
<b>OPTIMISM</b> beats cynicism	<b>PASSION</b> beats rules	<b>TRANSPARENCY</b> beats manipulation	<b>GROWTH</b> beats comfort

## BRING GREAT COLLEAGUES. LISTEN TO THEM.



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omenn, MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

### FINANCE



### TECH & IP



### PEOPLE & GROWTH



# EDUCATION IS A TOP 10

**87%**

of undergraduate and graduate online students agreed or strongly agreed that online education was worth the cost

<https://www.educationdynamics.com/online-college-students-report-2022/>

**15%**

Average completion rate for online courses

<https://www.teamdash.com/50-low-online-course-completion-rates-matter/>

**4.7B**

Social media users around the world

<https://datareportal.com/social-media-users>

**133M**

new jobs in major economies will be created to meet the demands of the Fourth Industrial Revolution

<https://www.weforum.org/agenda/2020/03/skilling-revolution-jobs-future-skills/>

# TECHNOLOGY IS CHANGING EMPLOYMENT



## DIGITALIZATION

- **Global spending** on digitalization is expected to reach **\$1.8T** by 2022 to improve operational efficiency
- Digital benefits improve operational efficiency by **40%**, allows for faster time to market by **36%**, and helps meet customer expectations by **35%**

<https://www.statista.com/statistics/1070962/accelerating-digital-transformation-market-size/>  
<https://www.digitalscore.com/digital-transformation-statistics/>



## ARTIFICIAL INTELLIGENCE

- Jobs requiring AI related skills are expected to **increase by 71% over the next 5 years**
- AI is expected to replace **85M** jobs worldwide by **2025**

<https://www.forbes.com/sites/ashleyahli/2021/03/10/how-ai-will-impact-the-future-of-work-and-life/?sh=25e6c679d3>  
<https://hbr.org/artificial-intelligence/ai-replacing-jobs-creating-jobs>



## DISTRIBUTED (REMOTE) WORK

- **77% of organizations** believe **managers require training** for leading remote teams
- **78% of fully remote employees** report being **highly engaged**

<https://www.payscale.com/news/infographic-the-impact-of-remote-working-on-talent-acquisition>  
<https://www.payscale.com/perspective/how-is-remote-work-changing-the-workforce>

# IMPACT OF DIGITALIZATION ON LEARNING



## TRADES | INDUSTRIAL ARTISANS

- Manufacturing industry digitalization expected to touch **\$767B** by 2026
- Accident prevention and cost reduction using software modeling, and automation



## OFFICE WORKERS

- ERP implementation resulted in **business process improvement for 95% of businesses**
- Better connectivity and collaboration



## RESEARCHERS

- Global Engineering and R&D spend is expected to reach **\$2.1T by 2024**.
- Enlarging and blending research boundaries & areas



## LEADERSHIP

- **87% of business leaders** agree that **digitalization is a priority**
- Leading organizational change and facilitating employee development

## DIGITALIZATION NECESSITATES UPSKILLING BY ALL WORKERS



<https://getaskgroup.com/the-impact-of-digitalization-and-technology-on-leadership/>  
<https://www.advancedtech.com/blog/future-of-work-in-manufacturing-in-digital-era/>  
<https://www.mdr.com.cn/en/industry-report/digital-transformation-market-in-manufacturing>  
[https://www.netstate.com/portals/resources/articles/erp-erp-statistics.shtml#?utm\\_source=ERP&utm\\_medium=Statistics&utm\\_campaign=2020ERP&utm\\_return=2020&utm\\_source=2020&utm\\_medium=2020&utm\\_campaign=2020&utm\\_return=2020](https://www.netstate.com/portals/resources/articles/erp-erp-statistics.shtml#?utm_source=ERP&utm_medium=Statistics&utm_campaign=2020ERP&utm_return=2020&utm_source=2020&utm_medium=2020&utm_campaign=2020&utm_return=2020)  
<https://www.pilot.com/news/digital-engineering-spends-expected-more-2020-2021.html>  
<https://quay.com/blog/top-digital-transformation-statistics-trends-forecasts/>

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# ONLINE LEARNING: BENEFITS AND CHALLENGES

## Benefits

### PRODUCTIVITY

**9 in 10** companies say that upskilling has **boosted productivity at work**.

### FLEXIBILITY

The vast majority of online learners — **at 68 percent** — are professionals.

### EFFICIENCY

Online courses can be completed **~ 60% faster** than in-person classes.

<https://amesite.com/blog/open-24-7-how-online-learning-is-helping-universities-deliver-for-professionals-and-drive-revenue/>  
<https://findstack.com/learning-statistics/>

## Challenges

### QUALITY

87 percent of millennials believe that learning and development are critical in the workplace.

**However, only 34 percent of employees are satisfied with their job-specific training.**

### RETENTION

The average course **completion rate** for MOOCs is **~ 15%**

<https://amesite.io/blog/your-students-are-ready-to-learn-with-kids-in-school-be-ready-to-deliver-the-right-program/>  
<http://www.kellyjordan.com/MOOCproject.html>

## IT IS CRITICAL TO DO ONLINE WELL



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# TALENT GAPS



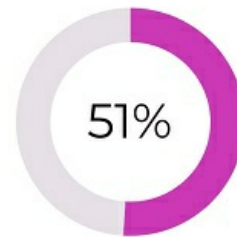
of executives report skills gaps in their current workforce.

Source: Deloitte, "The Skills Gap: What's Holding Back the Future of the U.S. Economy," 2018.



of employees would stay at a company longer if it invested in their career.

Source: LinkedIn Learning, "The Skills Gap: What's Holding Back the Future of the U.S. Economy," 2018.



of companies reported plans to implement an upskilling program this year.

Source: LinkedIn Learning, "The Skills Gap: What's Holding Back the Future of the U.S. Economy," 2018.

## DIGITALIZATION NECESSITATES UPSKILLING BY ALL WORKERS



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# ENGAGEMENT MATTERS

## Engagement in Online Learning

- A 2015 online learning study states that **engagement is essential to address retention, graduation and learner isolation issues** (Martin et al., 2018).
- Commerce and SaaS businesses such as Stitch Fix, Starbucks, Facebook<sup>2</sup> utilize AI powered chatbots, recommendations to achieve personalized and increased engagement (Ameen et al., 2021).

## Challenges

- Basic, "cost-effective" delivery types do not deliver adequate engagement
- Complex, "expensive" interactions do not scale
- Social media methodologies suggest a way to deliver engagement at scale, but with caveats on data use, privacy and accuracy

## EDUCATION + TRAINING SOLUTIONS MUST COMPETE FOR ATTENTION.



[1] Martin, F., & Bolliger, D. U. (2018). Engagement matters: Student perceptions on the importance of engagement strategies in the online learning environment. *Online Learning*, 22(1), 205-222. <https://doi.org/10.1080/10887189.2018.1517933>.  
Citations: 925

[2] <https://nba.org/2022/05/customer-experience-in-the-age-of-ai>

[3] Ameen, N., Tahir, A., Raspe, R., & Aloud, A. Customer experience in the age of artificial intelligence. *Comput Human Behav*. 2021 Jan;114:209548. doi: 10.1016/j.chb.2020.106548. Epub 2020 Sep 2. PMID: 32905175; PMCID: PMC7463275. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7463275/>  
Citations: 147

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# ENGAGEMENT: FINDINGS

## Use of Managed Discussions with Fresh Content

- Discussion and Q&A feeds
- AI-Suggested Article feeds
- Interactive lectures
- Video conferencing enabled whiteboard sessions
- Chat and breakout group supported livestream sessions

## Non Profit Customer Results

**74%** Average completion rate for participating in interactive lectures (a non-profit customer)

**16 engagements / user**

across a total of **79** employees over 2 professional development courses (a non-profit customer)

EDUCATION + TRAINING SOLUTIONS MUST COMPETE FOR ATTENTION.



\*An engagement on the Amesite LCE™ is defined as any post, or comment contributing to a discussion/QA feed or AI suggested article feed.

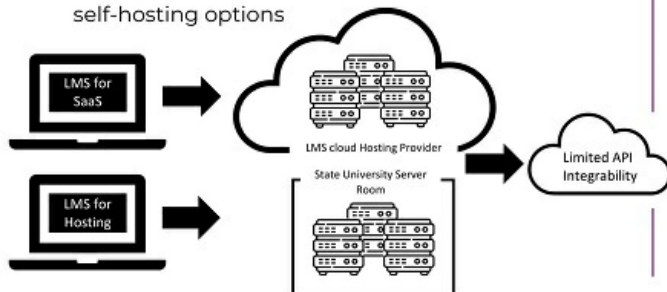
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# STRUCTURE MATTERS

## Platform Implementation: Incumbents

- Incumbents largely operate on dated technology stacks, some designed pre-cloud and still offering self-hosting options



## Challenges

- Low availability of quality SDKs and APIs for dated languages and frameworks
- Complexity in product development for two hosting models
- Poor ability to capture data that matter – interactions, consumption of new and canonical information, timing of responses, etc.
- Lack of product design focus on outcomes

SCALABILITY AND INTEGRATIONS ARE KEY.



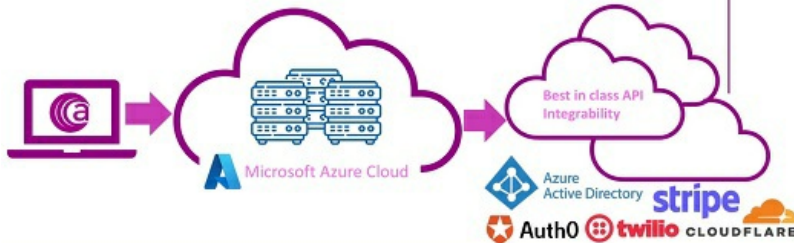
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# STRUCTURE: FINDINGS

## Platform Implementation: Amesite

- A lean single-page application architecture built on modern and highly integrable languages and frameworks



## Platform Implementation: Results

- Highly integrable, scalable, and extensible
- Millions of integrations available through frameworks
- Major support for APIs / SDKs across the industry
- **Case Study: EWIE Group of Companies (EGC)**
  - Day-one onboarding of hundreds of employees through streamlined Enterprise Identity integration
  - Offering learning across 10 countries
  - Onboarded 50 new courses in 4 days
  - Achieved employee scores of 91% against target of 70%

SCALABILITY AND INTEGRATIONS ARE KEY.



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# CONTENT MATTERS

## Content: Incumbent Methods

- Textbook Creation Process: Proposal -> Manuscript is drafted -> **MULTIPLE** rounds of editing and reference checks -> Manuscript is finalized and published
- **59% of social media news consumers** say they **expect the news** they see on social media to be **largely inaccurate**

<https://www.oup.com.au/higher-education/publish-with-us/how-a-textbook-is-made>  
<https://www.gewresearch.org/journalism/2021/01/12/news-use-across-social-media-platforms-in-2020/>  
<https://www.gatesnotes.com/2019-Annual-Letter>  
<https://www.statista.com/statistics/657111/fake-news-sharing-online/>

## Challenges

- **Textbooks** give the “what” and “how”, but **often don’t give the “why”**
- “I read more than my share of textbooks. But it’s a pretty **limited way to learn** something. Even the best text can’t figure out which concepts you understand and which ones you need more help with.” – Bill Gates
- **Social media** often gives information that is **unvetted** and often **misleading**
- **38.2%** of Americans had **accidentally shared fake news** as of December 2020

SOCIAL ENGAGEMENT MEANS HIGHER RETENTION.



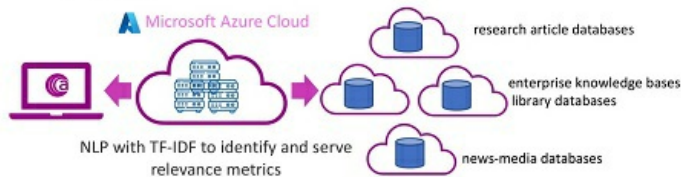
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# CONTENT: FINDINGS

## Platform Implementation: Amesite

- Modularized tech stack is integrable with thousands of APIs and databases to deliver AI-recommended resources.
- Search phrases are collected from the platform and are supplemented with tertiary parameters (desired reading level and article lengths)
- Amesite's NLP algorithms compute TF-IDF scores from the identified search results to pick out QUALIFIED & RELEVANT resources for course discussion.



## Platform Implementation: Results

- “Articles by the instructor by far were the **most informational**. But the **comments from the other students** were **helpful to understand** the way others were thinking about the subject.”  
– Participant response when asked “What they liked about the platform?”
- “I liked... Labs and homework. I also like the **articles** shared by the professor that **tied concept to real world examples**.”  
– Participant in an Artificial Intelligence course
- “class participation. This forced you to have a **meaningful conversation with the group**.”  
– Participant response when asked “What did you like about this course?”

## SOCIAL ENGAGEMENT MEANS HIGHER RETENTION.



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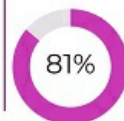
# ARTIFICIAL INTELLIGENCE AND MASS CUSTOMIZATION

## Challenges for AI in Learning

- **Little work has been conducted** to bring deep learning technologies into educational contexts (Chen et al., 2020).
- **Prior studies are limited to descriptive and pilot experiments** establishing that there are a lot of to-be-explored innovations and impacts of utilizing AI in learning (Zawacki-Richter et al., 2019).
- Challenges: These demonstrate promise but **have not scaled**. A platform is needed, to enable key features to be delivered at scale, across sectors.

## Platform Implementation: Results

- We use NLP to
  - deliver resource recommendations (news-media or research articles)
  - perform engagement sentiment and language sophistication analysis to report and improve learning
- We use activity data gained from our cloud architecture to identify patterns of platform use to best enable dynamic delivery of support and content and to provide our enterprise partners with comprehensive data-rich dashboards



Positive sentiment in learner engagements



Positive sentiment in instructor prompts and feedback

## A COMPLETE PLATFORM IS NEEDED TO DELIVER RESULTS AT SCALE.

[1] Chen, X., Xie, H., Zou, D., & Huang, G. J. (2020). Application and theory gaps during the rise of artificial intelligence in education. *Computers and Education: Artificial Intelligence*, 2, 100002. Citation: 157 <https://www.sciencedirect.com/science/article/pii/S2666025X20300021>

[2] Zawacki-Richter, O., Marin, V. I., Bond, M., & Gouverneur, F. (2019). Systematic review of research on artificial intelligence applications in higher education—where are the educators? *International Journal of Educational Technology in Higher Education*, 16(1), 1–27. Citation: 546 <https://educationaltechnologyjournal.springeropen.com/articles/10.1186/s41239-019-0171-0>

<https://www.forbes.com/sites/forbestechcouncil/2021/12/24/what-challenges-in-education-can-ai-solve-today/?sh=1586d8d3d65>



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# RETENTION

## Challenges with Online Learning

- **Low retention** rates of **66-74%** for eLearning in Higher Ed<sup>1</sup>
- Even **lower retention rates** of **10-17%** for eLearning for workforce training<sup>2</sup>
- Online learning is presently not socially-oriented (Hustad et al., 2013).
- Online learning does not have tech that integrates well<sup>4</sup>

## Platform Implementation: Results

- Solutions for college students, frontline industrial worker, professional, to senior executive.
- EVERY organization that delivers learning needs a better "last mile."

**98%** aggregate retention rate, all products

**THOUGHTFUL DESIGN AND TECHNOLOGY DRIVES ENGAGEMENT.  
ENGAGEMENT DRIVES RETENTION.**



[1] Powell, S. (2017). LMS 101: Rethinking Your Approach To Employee Training. Forbes. Retrieved at: <https://www.forbes.com/sites/stephen/2017/02/07/learning-management-systems-101-rethinking-your-approach-to-employee-training/?shid=6a87753d>  
[2] <https://www.elearningindustry.com/why-does-digital-learning-work>  
[3] Hustad, K. and Arntsen, A. and K. R. B. (2013). Facilitating Teaching and Learning Capabilities in Social Learning Management Systems: Challenges, Issues, and Implications for Design. 1 Jan. 2013. 17–26. Elsevier.  
[4] [https://www.researchgate.net/publication/260400000\\_Facilitating\\_Teaching\\_and\\_Learning\\_Capabilities\\_in\\_Social\\_Learning\\_Management\\_Systems\\_Challenges\\_Issues\\_and\\_Implications\\_for\\_Design](https://www.researchgate.net/publication/260400000_Facilitating_Teaching_and_Learning_Capabilities_in_Social_Learning_Management_Systems_Challenges_Issues_and_Implications_for_Design)  
[5] [https://www.researchgate.net/publication/260400000\\_Facilitating\\_Teaching\\_and\\_Learning\\_Capabilities\\_in\\_Social\\_Learning\\_Management\\_Systems\\_Challenges\\_Issues\\_and\\_Implications\\_for\\_Design](https://www.researchgate.net/publication/260400000_Facilitating_Teaching_and_Learning_Capabilities_in_Social_Learning_Management_Systems_Challenges_Issues_and_Implications_for_Design)

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**Our mission** is to  
*improve the way  
the world learns.*

“

Amesite is uniquely capable of supporting this mission because of their technology, services, and track record. Their LCE<sup>SM</sup> can support NAFEO and its partner HBCUs in delivering their own branded and sustainable programs to reach millions of learners around the globe.”

**Lezli Baskerville, Esq.**  
CEO  
NAFEO



**2022**

Launched V5 Platform and went live in 10 countries

**2021**

Launched Government and Business sector solutions; 98% retention

**2020**

IPO (NASDAQ: AMST)

**2019**

Launched full-stack, cloud-based solution; sales in HE, BIZ and MUS

**2018**

Closed first financing, built a team, launched first products

**2017**

Founded

### So far:

- Won sales in four major sectors: Business, Higher Education, Non-Profit and Government
- Won major, organization-wide sales to become sole L&D platform
- Demonstrated industry-leading retention rates across all programs: 98%
- Secured nameplate customers and delivered excellent customer reviews
- **Positioned for growth — just when the world of learning needs our solutions**

### BUSINESS AND TECHNICAL AWARDS AND RECOGNITIONS



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# WSU Case Study

“

We chose to partner with Amesite because they offer **the most advanced online learning platform in the market today**. The feedback from our students and instructors has been overwhelmingly positive.”

**Dr. Farshad Fotouhi**  
Dean of Engineering,  
Wayne State University

## Wayne State University's Warrior TechSource for the Enterprise Enables Professionals to Be Future-Ready

### ABOUT WSU

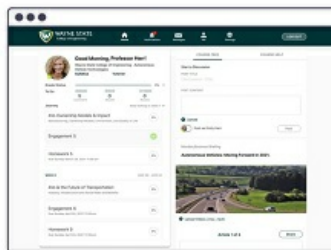
Wayne State University is a public research university in Detroit, Michigan. It is Michigan's third-largest university.

**Industry:** Colleges & Universities

**Company Size:** 1,001 - 5,000

**Location:** Detroit, Michigan

**Software:** Higher Education



### THE CHALLENGE

To help Wayne State University alumni and professionals **execute on today's automotive technology** and **provide them with educational opportunities that allow upward movement in the transforming field of mobility**. Most engineers did not graduate with degrees that covered in-demand topics like electric vehicles, autonomous vehicles, or the Internet of Things – and now **require upskilling to stay competitive in their fields**.

### THE ANSWER

Wayne State University partnered with Amesite to deliver **Warrior TechSource**, a holistic platform that provides fully online, on-demand courses with live instructors. The **platform offers a superior way for WSU to upskill alumni and other professionals** on digital technology and technologies of the future. The **courses contain the latest findings on every topic they train on, in real-time, worldwide** – delivered to students, wherever and whenever needed. It is the **perfect solution for busy professionals** who want to stay relevant and **advance their careers**.

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# EGC Case Study

“

Amesite is at the center of all our business process training at EGC. We have appreciated their support of their team throughout the relationship. Using **Amesite's global upskilling technology platform enables our people to gain the know-how to meet our most demanding customers' needs, quickly and efficiently.**”

**Jay Mullick**  
President  
EWIE Group of Companies

## EWIE Group of Companies' Learning Ecosystem for the Enterprise Streamlines Upskilling Across Global Teams

### ABOUT EGC

EWIE Group of Companies is a global leader in commodity management services spanning cutting tools, abrasives, special tools and industrial supplies with over 30 years of experience.

**Industry:** Supply Chain & Manufacturing

**Company Size:** 1,001 - 5,000

**Location:** Global

**Software:** Enterprise



### THE CHALLENGE

EGC needed to deploy a solution that would equip employees with the skills needed to succeed. EGC's siloed learning tools could not be integrated and did not produce the kind of employee engagement that the company needed. EGC knew they needed a holistic learning ecosystem that would facilitate upskilling employees across multiple teams, without having to deal with hard-to-use systems, broken interfaces, or manual production of essential reports.

### THE ANSWER

To upskill with excellence and retain employees, EGC's leaders chose Amesite – a true partner whose technology met the needs of EGC's global teams. Amesite's complete ecosystem simplified EGC's upskilling strategy and streamlined execution from onboarding to content creation to analytics and beyond.

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# THANK YOU.



CONNECT WITH US



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## Amesite Delivers Successful, Full Scale, Global Enterprise Learning Solution for EWIE Group of Companies with Case Study

October 17, 2022

DETROIT, Oct. 17, 2022 (GLOBE NEWSWIRE) -- Amesite Inc. (NASDAQ: AMST), a leading artificial intelligence software company offering a cloud-based learning platform for business and education markets, released a case study on their partner, EWIE Group of Companies (EGC), highlighting successful results of their training and upskilling initiatives for nearly 1,000 employees in 10 countries.

EGC is a supplier group that provides manufacturing, products and supply chain solutions to companies across automotive, aerospace, medical, agriculture and energy industries. It currently manages over 3.25 million parts comprising millions of dollars of inventory at over 243 factories globally.

"We know that people are our most important resource. Having people with the most advanced skills is a huge competitive advantage for us," said Jay Mullick, President of EWIE Group of Companies. "Amesite is at the center of all our business process training at EGC. We have appreciated their support of their team throughout the relationship. Using Amesite's global upskilling technology platform enables our people to gain the know-how to meet our most demanding customers' needs, quickly and efficiently."

"It is an honor to be partnered with a group of companies that is committed to upskilling their workforce," commented Dr. Ann Marie Sastry, Founder & CEO of Amesite. "Enterprises need our solution because we can integrate with existing systems, launch high performance training, and deliver global learning programs in days. We look forward to expanding our business customer base with these capabilities."

In Partnership with Amesite, EGC's expert training professionals were able to onboard over 50 courses in just 4 days. Less than a quarter after courses began, employee scores were 91%, against a target of 70% for passing. The full case study can be accessed at <https://lp.amesite.io/egc-case-study>.

#### About Amesite Inc.

Amesite delivers its scalable, customizable, white-labeled online learning platform to universities, businesses, museums, and government agencies, enabling them to deliver outstanding digital learning. Amesite provides a single system that combines eCommerce, instruction, engagement, analytics, and administration using best-in-class infrastructure to serve multi-billion-dollar online learning markets. For more information, visit [www.amesite.io](http://www.amesite.io).

#### About EWIE Group of Companies (EGC)

EGC is a supplier group providing manufacturing and supply chain management services. It is comprised of the following businesses:

Azoth: A leader in customized mass production of small complex metal parts using 3D printing technology. [www.azoth3D.com](http://www.azoth3D.com)

EGC Supply: An ecommerce platform enabling b2b transactions to reduce spend and transaction costs. [www.egcsupply.com](http://www.egcsupply.com)

EWIE: A global leader in providing supply chain process optimization solutions for metalworking tools and chemicals. [www.ewie.com](http://www.ewie.com)

PSMI: A global leader in providing facilities management and supply chain management services to improve operational efficiencies and reduce spend. [www.psmicorp.com](http://www.psmicorp.com)

GS&S: A gage and measurement management business providing quality management and consulting services. [www.gsncorp.com](http://www.gsncorp.com)

SourcePro: A market leader in providing MRO (Maintenance, Repair and Operating goods) supply solutions and Inventory management solutions. [www.sourcepro.com](http://www.sourcepro.com)

#### Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters.

Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

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