

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **February 27, 2023**

Amesite Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation)

001-39553

(Commission File Number)

82-3431718

(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**

(Address of principal executive offices)

48226

(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On February 27, 2023, Amesite Inc. (the "Company") issued a shareholder update presentation which it posted on the media section of the Company's website (the "Shareholder Update"), a copy of which is furnished as Exhibit 99.1 hereto.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K are furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibits 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Shareholder Update Presentation Dated February 27, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: March 6, 2023

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer



Forward Looking Statements

This presentation may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words “we”, “us” and “our” may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management’s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.



Meet Amesite

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4 Days
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Global Employees

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- Dec 5 Start Date
- 9 Weeks
- Enroll at [quycuda/Amesite/ASCC](#)

ENROLL BY DEC 2



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WISDOM TECHNOLOGY

FOUNDED BY THE FUTURE OF THE INDUSTRY

ADVANCED VEHICLE TECHNOLOGIES

TECHNICAL SKILLS TRAINING

TECHNOLOGY BUNDLE

WISDOM TECHNOLOGY

THE WORLD OF DATA

DATA SCIENCE

DATA ANALYTICS

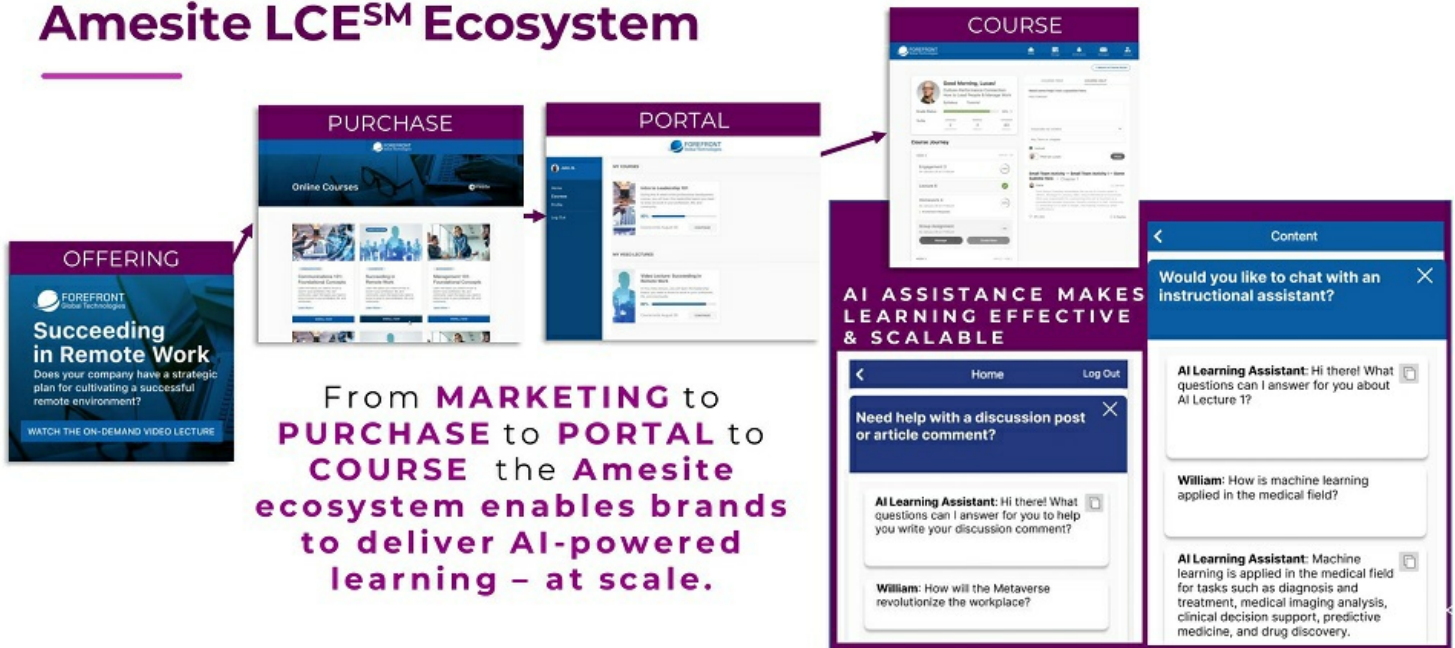
DATA VISUALIZATION

NEW COURSE OFFERINGS!

ELECTRIC-DRIVE VEHICLE TECHNOLOGY

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Enterprise-Scale Solution: AI-Powered Amesite LCESM Ecosystem



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UPDATES

- 1 Financial Position & Revenue
- 2 Recent Technology Advances: ChatGPT
- 3 Global Need for Growth in AI Learning
- 4 Strategy for Efficiency and Revenue Growth

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Financial Position

FY Q2 2023
10-Q December 31, 2022

\$7M

Cash On Hand as of
December 31, 2022

\$0

Debt

18

Months of burn
remaining as of
12/31/22

\$387k

Projected monthly
burn as of
December 31, 2022

\$15M

Cash Remaining
on Equity Line

Amesite's Financial Position:

- Good Liquidity
- No Debt
- Equity Line to Raise as Needed, Subject to Limits

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Operational Efficiency

Over the last year, we have reduced expenses, increased strategic sales and reduced the cost of securing leads, as we target larger Customers.

25% Decrease in total projected burn (TTM, 01/01/23 versus 01/01/22)

73% Decrease in \$/MQLs, Marketing Qualified Leads (Q2/23 versus Q2/22)

Increase in total revenue (TTM, months, 01/01/23 versus 01/01/22): 12%
Increase in sales pipeline over last 4 quarters: **~8X**

KEY FACTORS

- Generative AI for coding and business operations in addition to building AI capability in our platform. **The result is higher efficiency, increased sales reach.**
- Belief: We are marketing an **enterprise-level product, targeting organizations with ability to utilize the platform for thousands of users per month.**

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Path to Profitability

The sales cycle can be long for larger deals, but we believe **our investment in technology is bringing us greater opportunity and reducing the cost of securing leads**, through improved business operations.

Sales Pipeline Growth



\$ per MQL



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Amesite: AI-FIRST

Amesite has implemented:

- AI-FIRST strategy for products from **Day One.**
- AI-FIRST strategy for integration of new technology, leveraging infrastructure that enables delivery of new services to Customers to drive efficiency, performance and revenue.

Most incumbents will adapt slowly (philosophical misalignment, IP fear, workflow stasis).

Disruptors are adapting quickly.



Workflows: Amesite

15 workplace excellence awards

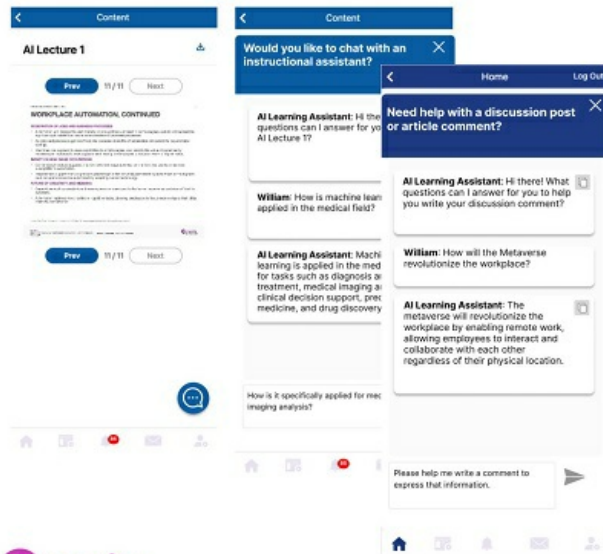
Our AI-First Strategy is embedded in our culture – in our work practices, and in our products.



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New Capabilities

Learning & Creative Assistants



FREE ONLINE COURSE
(go to www.amesite.com to register)

- History - Generative AI
- Accessing ChatGPT and Platforms that Use It
- ChatGPT Use: Ethical Considerations
- ChatGPT Technical Capabilities – Science and Technology
- ChatGPT for Office Work

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Use of XaaS

<https://www.globeinsights.com/en/news-releases/2023-11/09-25023120/Everything-as-a-Service-XaaS-Market-Size-by-2030-1095700-11.htm>
<https://www.researchandmarkets.com/en/press-releases/2023-11/09-25023120/Everything-as-a-Service-XaaS-Market-Size-by-2030-1095700-11.htm>
<https://www.researchandmarkets.com/en/press-releases/2023-11/09-25023120/Everything-as-a-Service-XaaS-Market-Size-by-2030-1095700-11.htm>
<https://www.researchandmarkets.com/en/press-releases/2023-11/09-25023120/Everything-as-a-Service-XaaS-Market-Size-by-2030-1095700-11.htm>

\$1.3T

Everything as a Service (XaaS) Market Size by 2030

\$702B

Software as a Service (SaaS) Market Size by 2030

Generative AI Is Part of XaaS

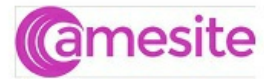
Search



Marketing



Learning and Development



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GPT-3: AI as a Service

Amesite built our technology with our own solutions and **the ability to quickly integrate new technology** to maintain our industry-leading outcomes in learning we deliver for our Customers.

1. <https://blog.google/technology/ai/bard-google-ai-search-updates/>
 2. <https://www.businessinsider.com/amazons-ceo-andy-jassy-on-chat-gpt-ai-2023-2>

Customization Option:	Applications
GPT-3	
API Usage & Prompt Engineering	Utilize the API to perform functions that meet your use-case; complete customization in feature design.
Embedding	Inject canonical materials to contextualize prompts and improve results.
Fine-Tuning	Teach the model how to respond to questions based on your use-case.

PIPELINE

Other leading tech companies will release solutions as well that compete with OpenAI.



Google has already announced their Bard AI solution.



Amazon CEO indicates that they have been building generative AI solution(s) for some time.

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Workforce: Status

<https://www.amesite.com/resources/infographic/ai-skills-gap-report>
<https://www.amesite.com/press-releases/2023/02/23/ai-skills-gap-report>
<https://www.amesite.com/press-releases/2023/02/23/ai-skills-gap-report>

Status Quo: Already NOT ready

93%

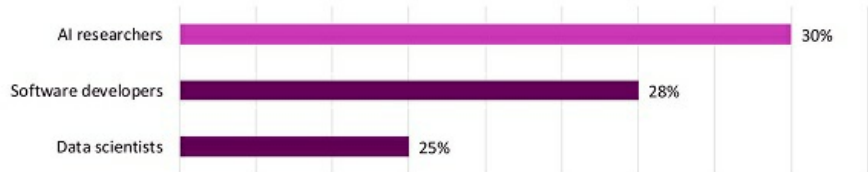
of US organizations consider AI to be a business priority

51%

acknowledge that they don't have the skilled AI talent in-house to execute

Missing ESSENTIAL digital skills

Respondents rating each a top-two needed skill to fill their company's AI skills gap



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Brand Awareness & Amplification

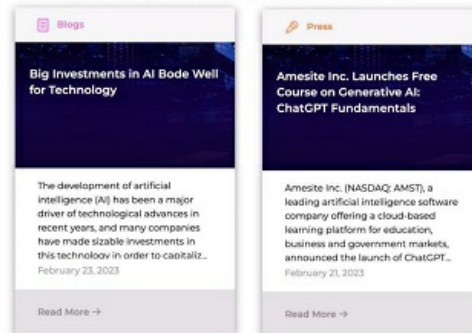
Amesite is getting louder in the marketplace and our brand is viewed favorably.

The world is understanding the importance of AI.

We are ready to provide the solution that larger Customers now understand that they need.

Our announcement about **ChatGPT** resulted in a website traffic increase of **5x**, and report by a financial news and analysis service showed:

- a **44% increase** in monthly mentions in Q1/23 and Q2/23
- **Positive mentions on top sites were 33%** versus 2% negative
- **Consumer sentiment was the highest among four competitors analyzed – TOP ORS** (three much larger than Amesite); Amesite also had the lowest negative sentiment

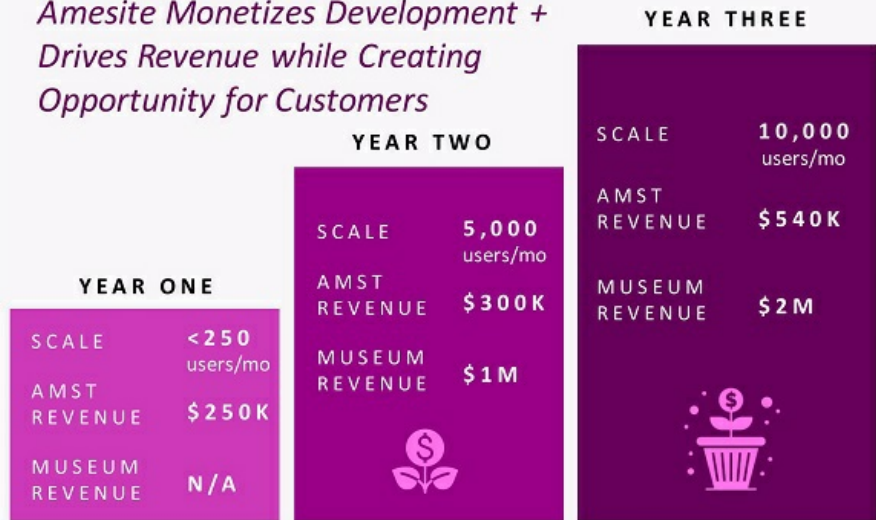


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Revenue Scaling: Museum (K-12) Model

Benefits: Museums Gain Revenue (Donor or Government); Amesite Scales Revenue

Amesite Monetizes Development + Drives Revenue while Creating Opportunity for Customers



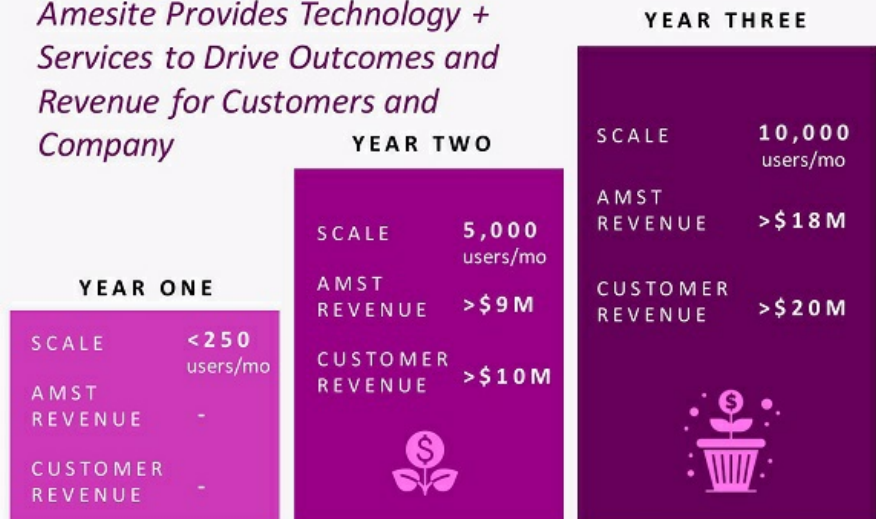
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Revenue Scaling: University / Government Model

Benefits: Universities & Government Receive Funds to Drive Strong ROI; Amesite Scales Revenue with Platform & Services

Amesite Provides Technology + Services to Drive Outcomes and Revenue for Customers and Company



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THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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