

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 10, 2023

Amesite Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation)

001-39553

(Commission File Number)

82-3431718

(IRS Employer
Identification No.)

607 Shelby Street
Suite 700 PMB 214
Detroit, MI

(Address of principal executive offices)

48226

(Zip Code)

Registrant's telephone number, including area code: (734) 876-8130

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time in presentations about the Company's operations and performance, including at the Sidoti May Micro-Cap Virtual Conference held on May 10, 2023. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Presentation Materials – Sidoti May Micro-Cap Virtual Conference
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: May 10, 2023

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer



Forward Looking Statements

This presentation may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words "we", "us" and "our" may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

Meet Amesite

Amesite delivers branded online learning programs for universities, museums, government and businesses, powered by artificial intelligence to create amazing experiences – at scale.



GPT-3

February 14, 2023

Amesite integrates GPT-3 on its learning platform:

- Complements existing AI capabilities
- 24/7 AI-assist for learners

GPT-3 features:

- Advanced Q&A support
- Task execution across industries
- Code generation for multiple languages/frameworks
- Informed outputs for enhanced accuracy

GPT-4

April 3, 2023

Amesite Inc. announced its Version 6.0 platform, with expanded AI capabilities powered by GPT-4 – the same technology behind ChatGPT Plus and Microsoft’s New Bing.

GPT-4 is OpenAI’s latest model, surpassing GPT-3 with:

- Enhanced complexity handling
- Improved reliability
- Increased creativity



NAFEO – 5 Universities

September 15, 2022

Amesite Inc. announces:

Five new universities join NAFEO alliance

New members include:

- Alabama State University
- Allen University
- Benedict College
- Clark Atlanta University
- University of the District of Columbia

NAFEO – 12 Universities

March 30, 2023

Amesite Inc. announces:

New universities join NAFEO alliance
Collaboration with HBCUs and PBIs

Members include:

- Alabama State University
- Allen University
- Arkansas Baptist College
- Benedict College
- Bowie State University
- Cheyney State University
- Clark Atlanta University
- Huston Tillotson College
- J.F. Drake State University
- Southern University System (Shreveport)
- University of the District of Columbia
- University of the Virgin Islands

“These programs will not only enable our colleges and universities to build their storied brands, but also advance their constituencies economically. I am incredibly excited to see more and more universities take advantage of this opportunity to leverage NAFEO's COEE and deploy effective upskilling to their learners.”

– Hon. Lezli Baskerville, Esq., CEO of NAFEO



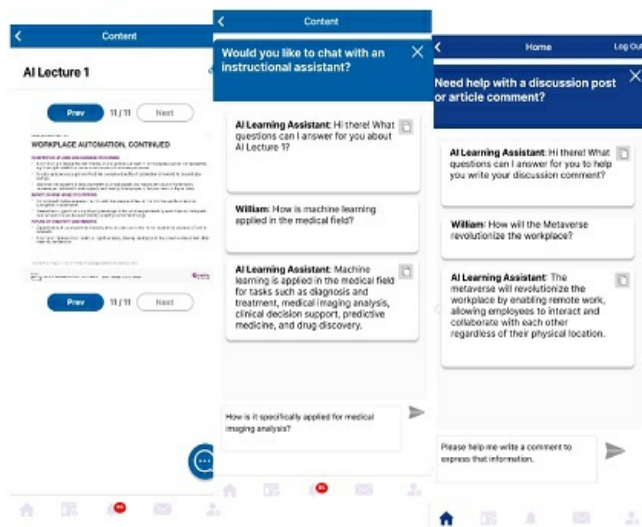
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New Capabilities

February 14, 2023

Learning & Creative Assistants



FREE ONLINE COURSE

March 30, 2023

Amesite Inc. unveils:

Free course: ChatGPT Fundamentals
Learn to harness the power of generative AI

- History - Generative AI
- Accessing ChatGPT and Platforms that Use It
- ChatGPT Use: Ethical Considerations
- ChatGPT Technical Capabilities – Science and Technology
- ChatGPT for Office Work

Visit www.amesite.com for one-click entry

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Renewing Customers that Can Scale, in Government, Universities, Museums and Business

April 27, 2023



Amesite Announces Partnership Renewal with Michigan Works! Southeast

- Member, 16-agency system
- Keeps Michigan working
- Serves 437,000+ labor force
- 2021: filled 2,200+ jobs, engaged 478 employers

71%

say AI has already changed their company's job roles / skills.

<https://www2424.com/en/press/press-releases/2023/04/27/am-site-and-michigan-works-southeast-announce-partnership-renewal>

82%

say AI will significantly changes job roles /skills over next three years.

Customer Success Case Study

January 25, 2023

Amesite's case study video on Global enterprise solution for EWIE Group:

Amesite's on-demand solutions tackle training challenges:

- Self-paced, accessible learning for employees
- Customer praises:
 - patient, flexible, approachable team
 - prompt, positive responses to queries
 - successful, collaborative partnership

1,000 Employees across 10 countries

Onboarded >50 courses in 4 days

Scores were 91% against target of 70%

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Amesite Is Now Global – and Compliant for K-12

March 15, 2023

- Achieved compliance: explicit parental consent
- Enabled parental management of child's access and data
- Amesite & partners: significant scaling potential
- Subscription-based model drives revenue through schools

“One of our Customers' greatest opportunity for growth in their digital learning program subscriptions is in K-12 learning. Non-profits can scale their delivery of learning by offering sponsored programming in schools – which is central to their missions.”

Dr. Ann Marie Sastry
Founder & CEO
Amesite Inc.

Market Outlook: MUSEUMS

16.8K School Districts in the United States

3.7M Homeschoolers in the United States

49.5M K-12 Learners in the United States

\$682B Public K-12 Expenditures in the United States

SEGMENT:

- \$2B+ annual museum spending on education
- 75% of budget dedicated to K-12 students
- 18M+ instructional hours yearly
- Offerings: guided tours, school visits, traveling exhibits, teacher development

<https://www.bls.gov/news.release/museum.pdf>
<https://www.pewresearch.org/2019/01/09/americanschool-pp2019/>
<https://nces.ed.gov/ipeds/data/>
<https://datafairy.com/100-homeschooler-statistics/>

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Investment Highlights

- 1 PROVEN AI-POWERED PRODUCT THAT MEETS ENORMOUS MARKET NEED
- 2 TARGETING HIGH MARGINS WITH LEAN OPERATIONS
- 3 SCALABLE CUSTOMER CONTRACTS & REVENUE GROWTH
- 4 UNIQUE BUSINESS MODEL FOR EDUCATION
- 5 CATALYTIC EVENTS THAT VALIDATE BUSINESS MODEL

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AI-FIRST

Amesite's Generative AI implementation:

- AI-FIRST strategy: 10x developer efficiency
- AI-FIRST practices for code & infrastructure

Most incumbents will adapt slowly due to philosophical misalignment, IP fear, and workflow stasis.

DISRUPTORS ARE MOVING NOW.



Workflows: Amesite

AI-First Strategy:

- Standard for all executions
- Generative AI tool licenses
- Live demos & team participation in coaching
- Weekly Reviews: showcase wins & share success strategies






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Amesite's solution delivers for multiple markets with urgently needed solutions that match their key organizational needs.


<https://www.amesite.com/our-look-fimo/eservices/online-education/ever-future-revenue>
<https://www.amesite.org/ocprograms/about-museums/museum-facts-data/>
<https://www.statista.com/statistics/738521/online-expense-trends-united-states/>
<https://r6.bs.nyfde.com/publication/?m=201617&c=7270699&v=25&vcr=html5>

Universities	Museums	Businesses
 <p>\$103B Projected Revenue, 2023</p>	 <p>\$2B Museum annual spend on education activities</p>	 <p>>\$1B/Y (\$1100/Eee/y) Annual workplace training spend in the U.S.</p>
SOLUTIONS	SOLUTIONS	SOLUTIONS
<ul style="list-style-type: none"> Revenue-generating certificates & industry programs No-cost learning through government/foundation funding eCommerce & branding for revenue and impact 	<ul style="list-style-type: none"> Revenue-generating learning, docent-led & affinity experiences Government/foundation-funded K-12 programs eCommerce & branding for revenue and impact 	<ul style="list-style-type: none"> Fast program launches for efficient employee upskilling Scalable learning without added costs API integration for cross-platform efficiency
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Path to Profitability: Scaling Customer Users + Multi-Institution Deals




AMESITE NEWS
Amesite Inc.
Announces Closing of Initial Public Offering




AMESITE STORY
EdTech Company Amesite CEO Sits Down With Benzinga To Discuss 2022 Successes And The Vision For 2023 - Building A Promising Future Of AI In Learning





AMESITE NEWS
Amesite CEO Dr. Ann Marie Sastry Appeared on "Mornings With Maria"






AMESITE STORY
Essential e-learning ecosystems move to the head of the class






SENATE PASSES \$280 BILLION CHIP MANUFACTURING BILL



BIDEN SIGNS \$1.7 TRILLION GOVERNMENT SPENDING BILL INTO LAW

COVID



Product Concepts and Early Adopter Customers

Building Whole-Enterprise Capability

Scalable Revenue with Existing Customers - and New Multi-Institution Customers

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Amesite Brings Flexibility for Customers in Every Sector

Customers Have Purchasing Power for Amesite's Solutions:

Useful, relevant and affordable programs for learners that generate scalable revenue!

A to Z

Global talent pool, expert guidance

Amesite Can Build custom content from high school programs to executive learning, contracting with experts and frontline designers – from anywhere.



Universities:
User Purchases, Government and Donor Support

1000s

of existing programs that can be improved

Customers Can Provide content that was formerly entrapped in older systems, easily.



Museums:
Programmatic Donor Support + Customer Purchases

1000s

of catalog offerings

Third Parties Can Supply thousands of programs, either custom-building for Customers, or catalog offerings that can be mixed and matched on the platform.



Business:
L&D Budgets (Average: \$1,207 per Employee)

How we SCALE = \$ / user / month and subscriptions



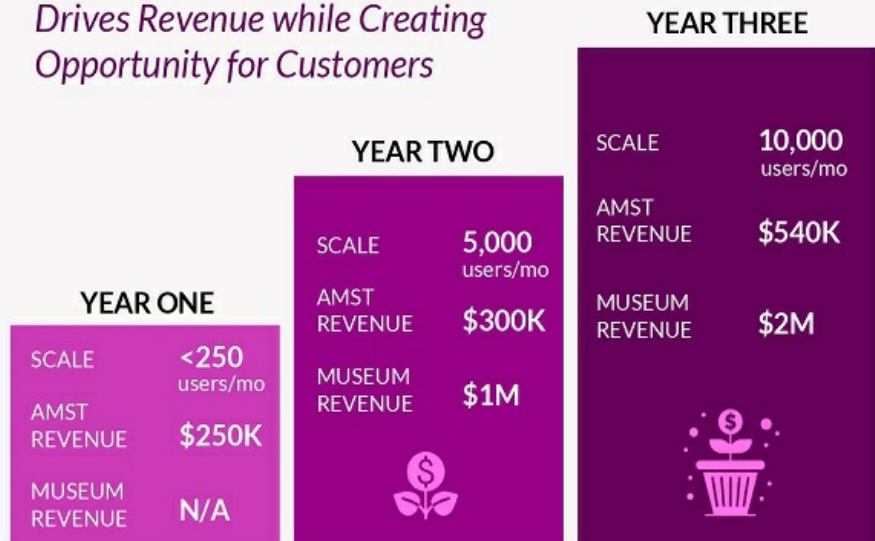
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Revenue Scaling: Museum (K-12) Model

Benefits: Museums Gain Revenue (Donor or Government); Amesite Scales Revenue

Amesite Monetizes Development + Drives Revenue while Creating Opportunity for Customers



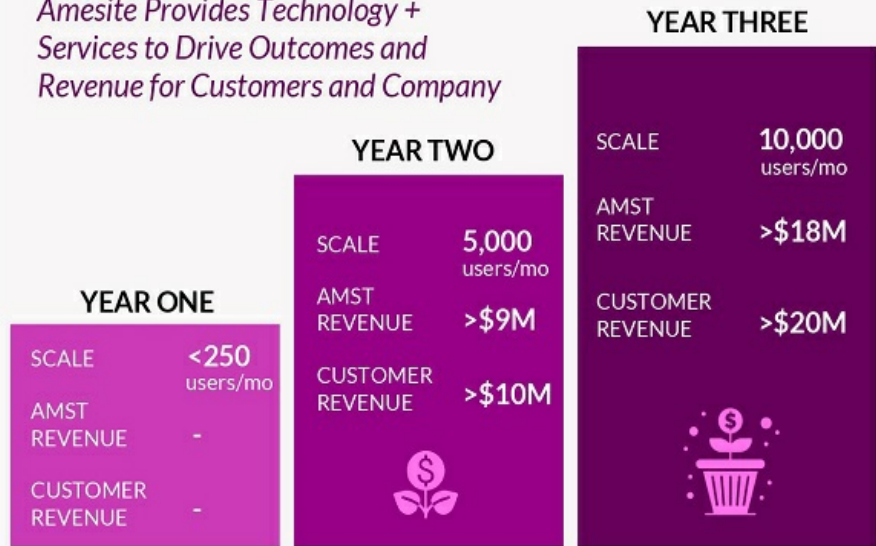
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Revenue Scaling: University / Government Model

Benefits: Universities & Government Receive Funds to Drive Strong ROI; Amesite Scales Revenue with Platform & Services

Amesite Provides Technology + Services to Drive Outcomes and Revenue for Customers and Company



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Amesite: Built for Speed and Efficiency to Meet Our Partners' Needs

V6

Amesite's V6 platform is empowering our users with access to the latest generative AI solutions, that provide them **personalized learning on-demand**.

24h

or less is the delivery time now for a custom-branded, enterprise scale system for our customers – **offering unparalleled speed**.

30d

launches of custom content are available, because **Amesite's easy-to-use platform and flexible business model enable fast, high quality content creation**.

1,000s

of APIs can be integrated with Amesite's platform because **Amesite uses a modern tech stack and is fully modularized**.

99%

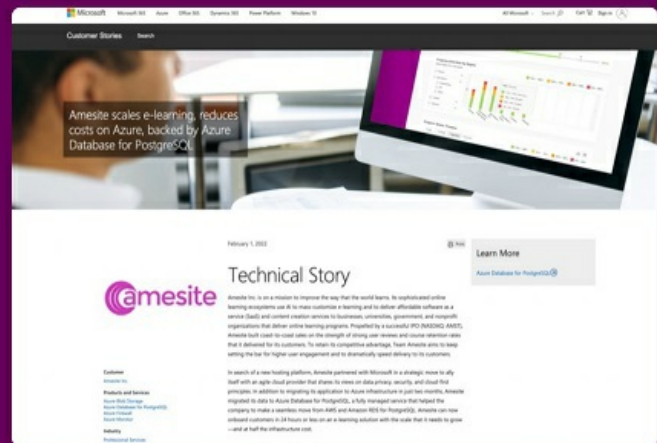
retention rates across all paid products have been achieved – **Amesite's customers deliver learning products that work for their users**.



Amesite & Microsoft

“By empowering Amesite and putting their platform on Microsoft Azure, we can approach our partner universities around the country and get these solutions out to people who need upskilling courses.”

Tamer Erzurumlu
Director of Partner Strategy
Education at Microsoft



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Technology: Advantages, Differentiation & Opportunity

AMESITE USES AI TO IMPROVE LEARNING

AI drives engagement with fresh, relevant content and analytics that give actionable insights.

Amesite's analytics architecture enables agile, continuous improvements.

AI-DRIVEN



AMESITE USES BEST-IN-CLASS CODE AND ARCHITECTURE

Amesite's platform is built with tools that enable integration with thousands of APIs and offers reliable, out-of-the box auto scalability.

SCALABLE & SECURE



AMESITE TECHNOLOGY SUPPORTS DESIGNS CUSTOMERS LOVE - WITH THE ABILITY TO SCALE

If it's easy to code, it's hard to use. If it's easy to use, it's hard to code. Our platform is easy to use because we support accessible design with a flexible, sophisticated codebase.

BEST-IN CLASS FEATURES & INTEGRABILITY



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Investment Landscape: Interfaces & Growth

LEARNING MANAGEMENT SYSTEMS

Amesite uniquely focuses on the user experience, driving success for customers and learners.

We are disrupting the "LMS."

Companies: Pluralsight \$PS, Stride \$LRN, Blackbaud \$BLKB

AI GROWTH

\$126B by 2025

<https://www.statista.com/statistics/1102774/ai-growth-forecast-2023-2025/>
Statista, 2023

CONTENT CURATORS, PROGRAM MANAGERS, SERVICE PROVIDERS

We believe that the private sector will continue to spur advancements in learning markets. But we believe that our

Companies: 2U \$TWOU, Chegg \$CHGG

ONLINE EDUCATION GROWTH

\$319B by 2025

<https://www.statista.com/statistics/1102774/online-education-growth-forecast-2023-2025/>
Statista, 2023

PLATFORMS FOR THE FUTURE OF WORK

Amesite brings new data, and insights to other Enterprise SaaS platforms. We believe that the future of work is more digital, more connected and will offer continuous learning.

Companies: Workday \$WDAY, Atlassian \$TEAM

SAAS FOR BUSINESS GROWTH

\$623B by 2023

<https://www.statista.com/statistics/1102774/saas-for-business-growth-forecast-2023-2025/>
Statista, 2023

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Case Studies: Flexible Use

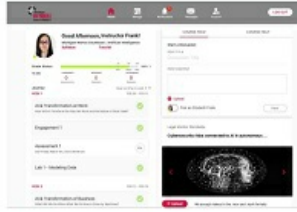
WATCH THE EGC
CASE STUDY

WATCH THE MWSE
CASE STUDY

WATCH THE WSU
CASE STUDY



PARTNER CONTENT
CUSTOM INTEGRATIONS
CUSTOMIZED FEATURES



CUSTOM CONTENT
LICENSED CONTENT
UPGRADED FEATURES



CUSTOM CONTENT
STANDARD FEATURES

People & Growth



- Strong ability to attract talent
- Building bench strengths and partnerships in Sales and Marketing
- Aligning technical work to disrupt markets and serve our customers



We are honored to be among the winners of the following workplace and technical awards, including four national workplace excellence awards.



Leadership & Board

FINANCE



TECH & IP



PEOPLE & GROWTH



Dr. Ann Marie Sastry
Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Her technology and business work have been featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times* and on the cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- Recognized with some of the highest honors in her scientific fields
- Co-authored over 100 publications and 100 patents and filings and delivered over 100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Serves on the Boards of the International Council on Clean Transportation (ICCT), the Alpha House Family Homeless Shelter, Laidlaw & Company, among others
- Holds PhD and MS degrees from Cornell University, and a BS from the University of Delaware, all in Mechanical Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



**Gilbert S. Omenn,
MD, Ph.D.**



Richard Ogawa, J.D.



George Parmer

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Financial Position

FY Q3 2023
10-Q May 10, 2023

\$6.1M

Cash On Hand

\$0

Debt

16

Months of burn remaining, assuming no new revenue.

\$373k*

Average Monthly Burn Projection over 12 months

\$2.3M

Total Contract Value Since Inception

Building Revenue:

- Working to reduce monthly burn
- Technology Is Scalable
- Key Staff Positions Filled; Reducing Burn
- Good Liquidity
- No Debt
- \$15M Equity Line to Raise as Needed, Subject to Limits

* Does not include fundraising or commissions on fundraising

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Operational Efficiency: People, G&A

Cost Savings: V5 Rollout (announced June 2022) Enabled Leaner Team; Company Is Reducing G&A



Additional G&A Reductions*:

- Reduction in tech & content costs in FY23 (↓ 55%)
- Reduction in marketing cost in FY23 (↓ 40% in \$/MQLs)
- Reduction in insurance costs (similar coverage) in FY23 (↓ 71%)

*periods for calculation of reductions vary by category

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Amesite enjoys a high reputational score

Key Insights:

- There was a 44% increase in Amesite's average monthly mentions in Q12023 and Q22023
- Amesite was most often discussed in relation to its stock price and viewed as a positive disruptor in the online learning platform industry
- Twitter was the top source of mentions for the Amesite brand (49%) and online learning platforms in general (70%). Amesite's mentions on the site were only 2% negative and 31% positive.
- Consumer sentiment of the Amesite brand was very positive at 52%. Amesite also had the lowest negative mention rate at 1.7%, enabling them to have the best Overall Reputation Score (ORS) results for this scorecard analysis.

	Volume of Mentions	Reach Amplification	Positive Sentiment	Negative Sentiment	Overall Reputation	Final Score (out of 4)
Amesite	4 th 2.2K	3 rd 7.4K	1 st 52.4%	1 st 1.7%	1 st 97	3
2U	2 nd 22.1K	1 st 50.7K	4 th 33.1%	2 nd 4.8%	3 rd 87.6	2.6
Coursera	1 st 48.9K	2 nd 19K	3 rd 33.3%	4 th 5.5%	4 th 86	2.2
PowerSchool	3 rd 10.2K	4 th 5.3K	2 nd 41.8	3 rd 5.4%	2 nd 88.4	2.2

“The Amesite brand had extremely high sentiment scores compared to its competitors.”

Data above provided by 3rd party source



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THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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