

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **May 7, 2024**

Amesite Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39553
(Commission File Number)

82-3431718
(IRS Employer
Identification No.)

607 Shelby Street
Suite 700 PMB 214
Detroit, MI

(Address of principal executive offices)

48226
(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time in presentations about the Company's operations and performance, including at the Aegis Capital Virtual Conference held on May 7, 2024. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Presentation Materials – Aegis Capital Virtual Conference
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: May 13, 2024

By: /s/ Ann Marie Sastry, Ph.D.

Ann Marie Sastry, Ph.D.
Chief Executive Officer

SUMMER 2024

Company Presentation



Forward Looking Statements

This presentation may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words "we", "us" and "our" may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.

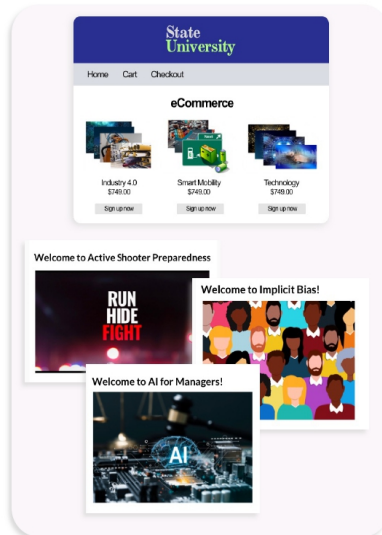


Meet Amesite

We deliver AI-powered online learning systems for colleges and universities, under a new, **no-risk, no setup fee deal**, enabling professional development programs to scale at low cost.

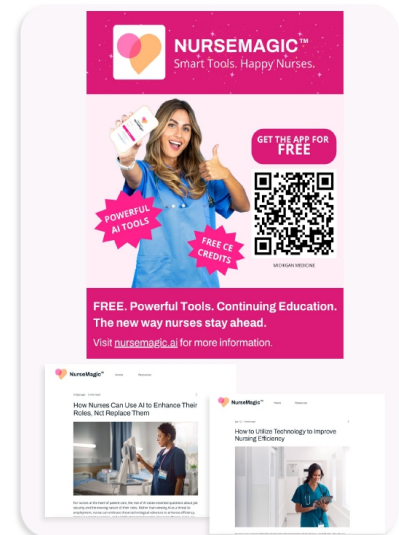
We deliver AI-powered apps to markets of professionals who can **utilize AI to improve their job performance and reduce stress**.

Higher Ed Uses Our Learning Community Environments® (LCEs) – Sell Regionally



GLOBAL ONLINE LEARNING MARKET WILL REACH ~\$850B BY 2030.

Nurses Use NurseMagic™ to Improve Performance and Earn CE Credits



2023 GLOBAL AI MARKET SIZE: ~\$208B.
2030 GLOBAL AI MARKET SIZE : nearly \$2T.

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3

Simple Deal. Sustainable Systems. Enormous Markets.

Amesite's Disruptive Tech Delivers the Best Deal in EdTech for Higher Ed.

- No Setup Fee
- White Labeled
- 100% Flexibility in Content Delivery
- No-Risk, 5y Contracts
- AI-Powered Coding and Features that Drive Retention



Highest Learner Retention in the Industry



Ranked #1 among competitors (2U, PowerSchool and Coursera) in third-party evaluation

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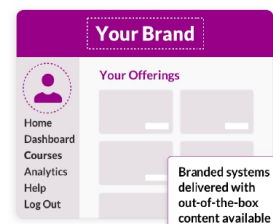
4

Amesite Scales Online Learning for Colleges

Powered by AI.
Out-of-the-box scalability.

1 Onboard

- Quick, seamless setup
- 100% of training provided
- Integrates to customer website



2 Launch

- Users can self-enroll or be enrolled administratively
- Login via SSO is supported



3 Manage

- Instant, unlimited, customized reporting
- 100% user training & progress reviews



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5

Performance and Customer Accolades

Amesite Retention Rates

96-98%

Industry Average Retention Rate

68-73%

“Partnering with Amesite enables us to expand our educational capabilities and reach. This collaboration aligns with our goal to meet and adapt to the changing educational and workforce training requirements in our community.”

Dr. Patricia Sims

President of Drake State

“Partnering with Amesite allows us to grow our educational capabilities and reach. This collaboration will help us drive economic impact through partnerships with our community.”

Dave Lantz

Manager, Corporate & Community Services at Joliet Junior College

“Vol State has partnered with Amesite to lead our communities in the adoption and utilization of AI. Delivering AI and technical programs enables us to support learners from local high school districts to local industries as they seek to improve job performance.”

Nicholas Bishop,

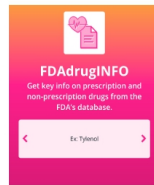
Vice President for Economic Development & Regional Centers at Volunteer State Community College

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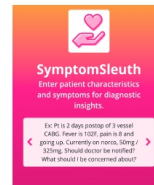
6

Amesite Brings AI-Powered Tools and CE credits to Nurses

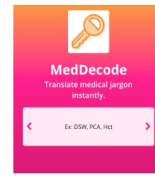
Powered by AI.
Out-of-the-box scalability.



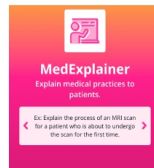
Get key info on **prescription and non-prescription drugs** from the FDA's database.



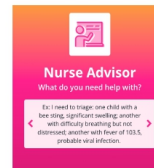
Enter patient **characteristics and symptoms** for diagnostic insights.



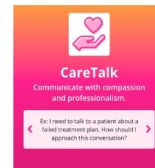
Translate **medical jargon** instantly for simplified explanations.



Explain **medical practices** to patients for **enhanced patient care**.



Get **answers** to your **questions and inquiries**.



Communicate with **compassion and professionalism**.

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7

How Amesite Generates Revenue with Our Platform and App

Amesite leverages **regional and community colleges** to market and sell professional programs.

Deliver Learning Community Environments® (LCEs). Colleges Sell Regionally.

B2C Users Purchase on a Freemium Model.

YEAR THREE

Users: 1000 / mo
College Revenue: \$720k
AMST Revenue: \$360k

YEAR TWO

Users: 250 / mo
College Revenue: \$180k
AMST Revenue: \$90k

YEAR ONE

Users: -
College Revenue: -
AMST Revenue: -

APR 24 2024



NurseMagic™ Beta Launched

MAR 6 2024

Active Shooter Preparedness App with Chris Grollnek Announced

MAR 4 2024

Amesite Announced its Partnership with PACE to Provide CE Credits

JUN 28 2023

V6.3 Platform, Utilizing AI-First Infrastructure Launched

Subscription is FREE to build usership and improve product.
Subscription will convert to paid for popular functionality.

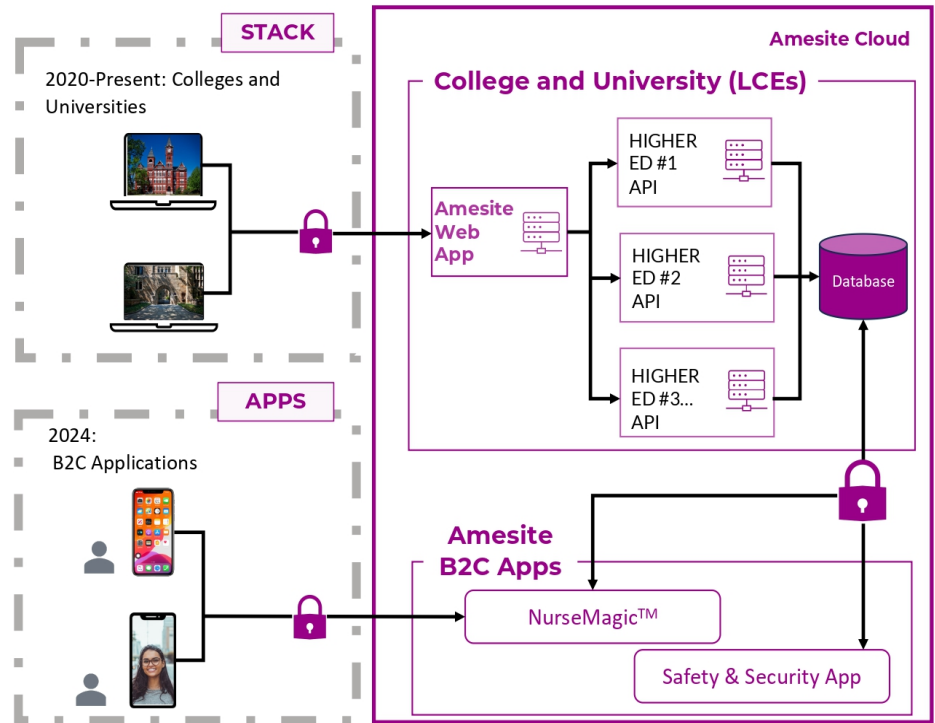
Simple, repeatable deals. Enterprise targets are workforce development & professional learning divisions at regional colleges and universities. Apps target professionals who need CE credits and powerful AI tools.

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8

How Amesite Manages Infrastructure to Generate Revenue B2B and B2C

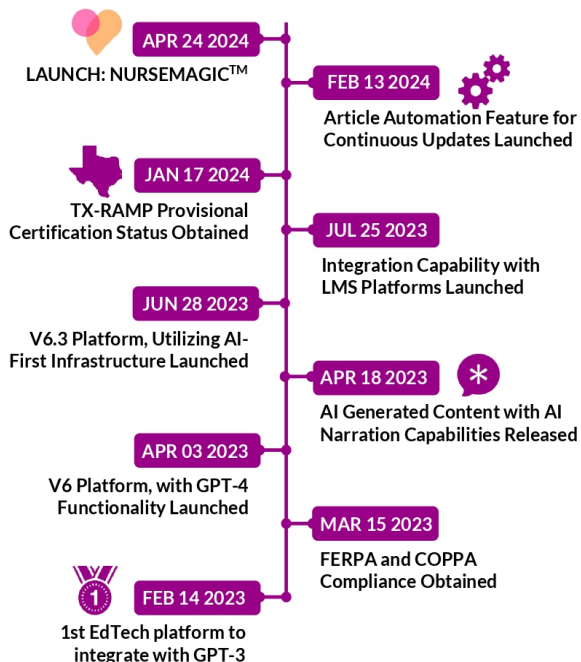
Amesite leverages regional and community colleges to market and sell professional programs.



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9

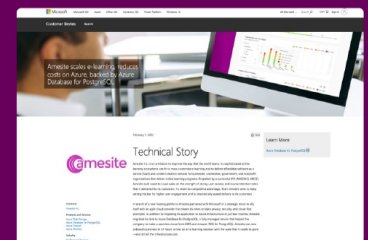
Amesite's Tech: Ahead of the Pack



Microsoft Highlighted Amesite's Tech on Their Website

"By empowering Amesite and putting their platform on Microsoft Azure, we can ...get these solutions out to people who need upskilling courses."

Tamer Erzurumlu
Director of Partner Strategy Education, Microsoft



Amesite Compliance & Security: Best in Class

>100
Compliance
Certifications (Azure)

95%
Fortune 500
Choose Azure

100%
Amesite Web
Accessibility Score

Sources:
<https://azure.microsoft.com/en-us/pricing/azure-vs-aws>
<https://news.microsoft.com/stories/cloud-security/>

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10

Amesite Is Positioned for Growth

Multitenant cloud infrastructure efficiently supports both B2B and B2C applications.

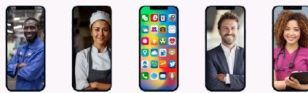
Amesite Cloud: Supports Multiple Products Powered by AI

Amesite B2B Learning Community Environments (LCEs)



Target: Colleges & Universities

Amesite B2C Apps



Target: Direct to professionals

HIGHER ED PRODUCTS

Delivering Professional Learning through Partner Brands



INTRODUCING AI APPS (2024)

Aim: Deliver AI Capability and Continuing Ed to Millions of Users

5.2M

Active RNs in the United States

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11

Award Winning Culture. Scalable Infrastructure.

- **Talent Strategy:** Arm with AI tools.
- **Scale-Ready Infrastructure:** Use best practices in DevOps.
- **17 Workplace Excellence Awards. 7 National.**



REPEATABLE B2B SALE: Gaining Traction

Amesite TCV:

\$2.4M

Sales Targets:

~2k Colleges

NEW B2C PRODUCTS: Same Infrastructure

US App Market

\$45B in 2023

TARGETING B2C ACQUISITIONS: AI Apps across Markets

Number of AI Companies Globally

67k

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12

Financial Position

10-Q February 14, 2024

\$3.7M

Cash On Hand

\$0

Debt

12

Months of burn on hand, assuming no new revenue (conservative).

\$297k*

Average Monthly Burn
Projection over 12 months

\$2.4M

Total Contract
Value Since Inception

Building Revenue:

- B2B Platform Build Is Complete and Scalable
- **5 New Deals Announced across the US since offering no set-up fee**
- Investments in B2C Tools Planned
- Good Liquidity
- No Debt

** Does not include fundraising or commissions on fundraising*

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13

Leadership & Board

FINANCE



TECH & IP



PEOPLE & GROWTH



Dr. Ann Marie Sastry
Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times*; cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- >100 publications and 100 patents and filings. >100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Boards of the International Council on Clean Transportation (ICCT), Alpha House Family Homeless Shelter, Laidlaw & Company
- PhD and MS degrees from Cornell University, BS from the University of Delaware, Mech Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



**Gilbert S. Omenn,
MD, Ph.D.**



Richard Ogawa, J.D.



George Parmer

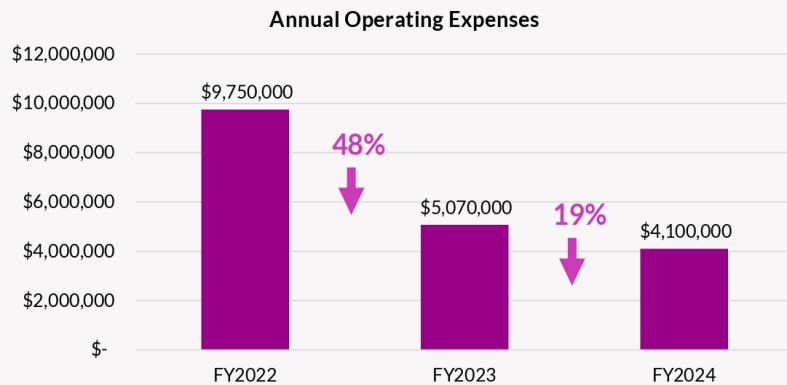
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14

Cost Reductions Enabled by Best-in-Class Infrastructure

Focus is on profitability – by executing efficiently.

V5 & V6 Rollouts Streamlined Infrastructure, Enabled Leaner Team, Agile Launches



Additional G&A Reductions*:

- Reduction in tech & content costs in FY24 (↓27%)
- Reduction in marketing cost in FY24 (↓24%)
- Reduction in insurance costs (similar coverage) in FY24 (↓28%)

*periods for calculation of reductions vary by category

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15

Investment Landscape: Amesite Is in Key Growth Areas

AI: EATING SOFTWARE

Amesite uniquely is AI-First.

AI powered growth is expected to be meteoric.

AI GROWTH

\$126B by 2025

<https://www.statista.com/statistics/1077747/artificial-intelligence-market-size-forecast-2023-2030/>

ONLINE : HERE TO STAY

Deployment of AI tools is inevitable.

Markets will grow as AI.

ONLINE EDUCATION GROWTH

\$319B by 2025

<https://www.statista.com/statistics/1077747/online-education-market-size-forecast-2023-2030/>

PLATFORMS: THE FUTURE OF WORK

AI essential for cost control and performance.

AI powered companies will beat incumbents.

SAAS FOR BUSINESS GROWTH

\$623B by 2023

<https://www.statista.com/statistics/1077747/saas-market-size-forecast-2023-2030/>

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16

Why Investors Should Care

Amesite (Nasdaq: AMST) has built a high-tech solution that has been relentlessly innovated that allows partners to start generating revenue with professional learning programs instantaneously.

Investment Highlights

- Unique Business Model for Education
- 6 New Deals Announced in Higher Ed Since Business Pivot to No Setup Fee Deal
- Proven AI-Powered Product That Meets Enormous Market Need with Industry-Leading 96-98% Student Retention
- Targeting High Margins with Lean Operations – 50% reduction in SG&A in last FY
- Scalable Customer Contracts & Revenue Growth
- **New Products in B2C**
- No Corporate Debt
- Featured In Fox Business News, Yahoo Finance, CNBC, Bloomberg, Forbes, Business Insider, and other publications



CNBC Squawk Box



CNBC Squawk Box



Mornings with Maria



FOX 2 Detroit



Newsy Tonight

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17

THANK YOU.



FOR RESOURCES

FOLLOW
OUR PROGRESS



FOR INVESTMENT



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18