

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 17, 2024**

Amesite Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation)

001-39553

(Commission File Number)

82-3431718

(IRS Employer
Identification No.)

**607 Shelby Street
Suite 700 PMB 214
Detroit, MI**

(Address of principal executive offices)

48226

(Zip Code)

Registrant's telephone number, including area code: **(734) 876-8130**

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	AMST	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Amesite Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time in presentations about the Company's operations and performance. The Presentation Materials were presented as part of a shareholder update on September 17, 2024, and were posted to the Company's website on September 17, 2024. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K is furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information in this Item 7.01 and Exhibit 99.1 of this Current Report on Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Presentation Materials
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMESITE INC.

Date: September 20, 2024

By: /s/ Ann Marie Sastry, Ph.D.
Ann Marie Sastry, Ph.D.
Chief Executive Officer



NASDAQ: AMST

Company Presentation

Fall 2024



FORWARD LOOKING STATEMENTS

This presentation may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. For such forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. As used below and throughout this presentation, the words "we", "us" and "our" may refer to Amesite individually or together with one or more partner companies, as dictated by context. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated include: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third party suppliers; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for and continued access to additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our Securities and Exchange Commission filings. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as may be required by law. The information contained herein is intended to be reviewed in its totality, and any stipulations, conditions or provisions that apply to a given piece of information in one part of this presentation should be read as applying mutatis mutandis to every other instance of such information appearing herein.



- Meet Amesite
- Key Wins & Market Opportunity
- Revenue & Growth
- Technology & Pipeline
- Marketing, Sales & Onboarding
- People, Culture & Leadership
- Financials

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Amesite Inc. (Nasdaq: AMST) develops and markets of B2C and B2B AI-driven solutions, including NurseMagic™ for healthcare, and Amesite Engage, offering professional learning through colleges.

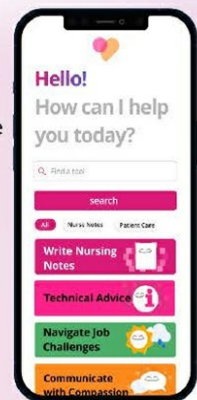
HIGHER EDUCATION: PROFESSIONAL LEARNING PLATFORM

Turnkey, AI-supported professional training platform that enables higher ed to generate revenue.



HEALTHCARE: NURSEMAGIC™ APP

Real-time support for wide range of healthcare professionals, reducing time in charting, assisting with technical answers and patient communication.



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Higher Ed Platform Wins



PERFORMANCE WINS

- Best in class AI tools - 1st in EdTech to integrate ChatGPT

Microsoft Partner
Education Specialist



Learner Completion: 96-98%

Highest Trust among competitors in third-party evaluation

SALES WINS

- No-Fee Setup
- 7 Deals with Colleges, Including One of Largest in Nation (announced Sept 2024)

\$2.4

MILLION

in revenue since product launch



CURRENT CUSTOMERS: 5-YEAR DEALS



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Nurses

NurseMagic™ App Wins

B2C WINS



50 States &
6 Countries
within only
eight (8) weeks
of public launch

830% User growth
month on
month from
June to July
2024

27% increase in
users following
most recent
influencer
engagement

B2B WINS

5
Secured Pilots
with Healthcare
Companies

30K
Employees Collectively
Across the 5 Companies

41
States represented
in pilot program

100%
of pilot participants anticipate
improved patient care &
reduced costs

RANGE OF USER PROFESSIONS ON NURSEMAGIC™

Healthcare Executives & Managers • CMPs • CNSs • NPs • RNs • Pediatric RNs • PTs
• OTs • LVNs/LPNs • CNAs • NAs • Home Care Nurses • HHAs • PSSs

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Enormous Market Pains Addressed by NurseMagic™

WIDE RANGE OF CARE MODALITIES NEED SUPPORT

Skilled Nursing

Assisted Living

Memory Care

Residential

Continuing Care
Retirement Communities

Home Health

Rehabilitation
Centers

STRESS AND LACK OF SUPPORT LEAD TO LABOR SHORTAGES

26k skilled nursing and
home health care
facilities in the U.S.

5.2M U.S. RNs

3.9M U.S. home health
workers

~80% of home health care
workers leave their
jobs within 100 days

ON THE JOB SUPPORT is desired by majority
of workers to prevent
burnout

LACK OF SUPPORT MEANS REDUCED ABILITY TO PROVIDE CARE & LOST REVENUE

25% of referred home
care patients are
turned away due to
staffing shortages

16% of annual salary is
the average cost of
replacing a frontline
employee

<https://academic.oup.com/gerontologist/article/59/1/1055/5075539?rain=1#>
[https://homehealthcarenews.com/2024/07/home-care-industry-wide-turnover-rate-reaches-nearly80/#~:text=The%20report%20found%20that%20home.wide%20turnover%20rate%20is%2079.2%25,](https://homehealthcarenews.com/2024/07/home-care-industry-wide-turnover-rate-reaches-nearly80/#~:text=The%20report%20found%20that%20home.wide%20turnover%20rate%20is%2079.2%25,https://www.bcaoo.org/uploads/1/3/0/1/33041104/workforce_report_and_call_to_action_final_03222023.pdf)
https://www.bcaoo.org/uploads/1/3/0/1/33041104/workforce_report_and_call_to_action_final_03222023.pdf
<https://www.statista.com/statistics/195317/number-of-medicare-skilled-nursing-facilities-in-the-us/>
<https://www.statista.com/statistics/195318/number-of-medicare-home-health-agencies-in-the-us/>

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NurseMagic™ Enterprise – Smart, Tactical, No-Hassle Buy

EASY TO PURCHASE & DEPLOY

CLEAR & COMPELLING ROI



loved by C-Level, Sales, Clinical and IT, compliance, rigor and ROI

Zero

integrations needed to deploy to staff, with 24/7 support

100%

deployable to any group of professionals, 24/7, using in-app onboarding

100%

of features and models can be customized to paying customers



improved patient care with enhanced communication & technical support – reducing audit risk and loss of clients

15X

expected ROI, with ~30% increase in efficiency for ~2% of wages

\$2600

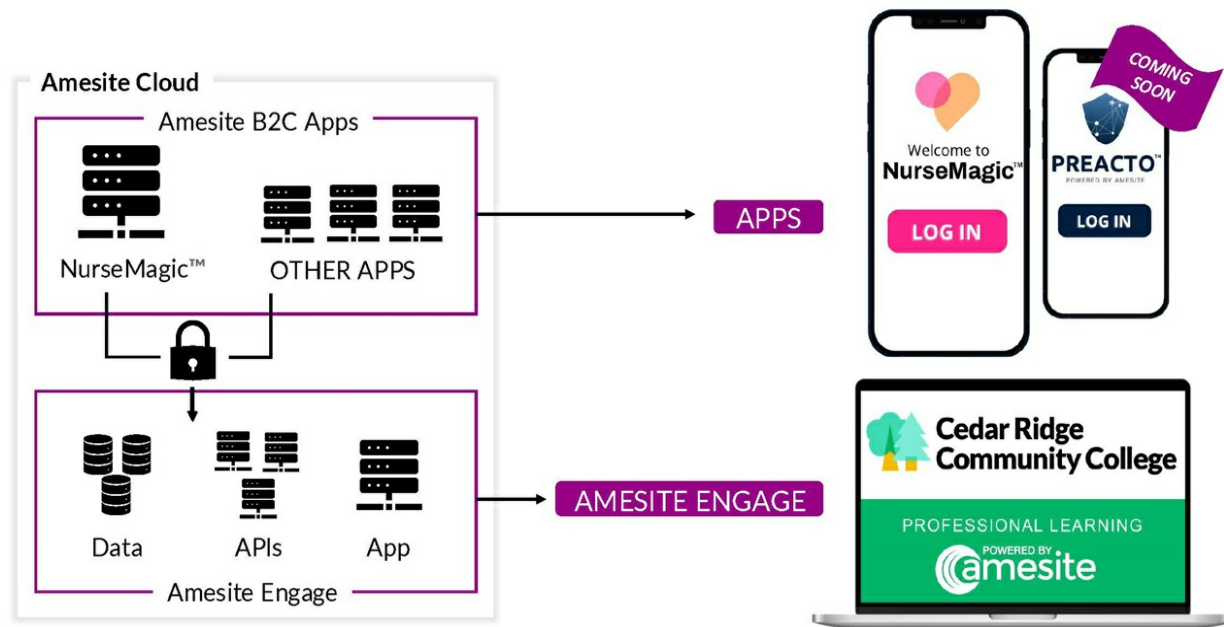
additional, minimum savings achieved per retained employee - by reducing burnout and increasing on-the-job support with NurseMagic™

SIGNIFICANT QUARTER ON QUARTER GROWTH ANTICIPATED WITH ENTERPRISE NURSEMAGIC™ SALES

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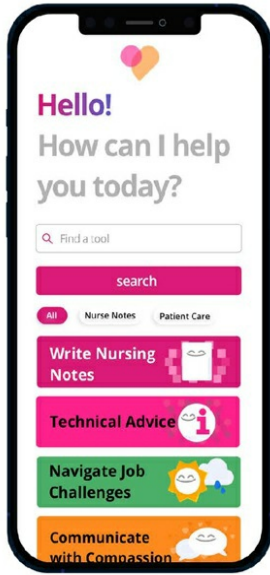
Technology and Pipeline

Flexible, adaptable infrastructure supports multiple products.



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NurseMagic™ Product & Technology Wins



REVIEWS

5 Star



Apple App store rating

Top 100 App

Charted as a **top-100** free medical app in the Apple App store within 4 weeks

ACCURACY

91%

Score that the technology powering NurseMagic™ achieves on the U.S. Medical License Exam*

93%

Score that NurseMagic™ achieves on model NCLEX (nursing boards) exam questions

MARKET FIT

1st

Multifunctional, AI app created expressly for the **largest** professions in healthcare

14

Key features that improve **patient care, reduce costs, and drive revenue**

1000s

of APIs that can be integrated to our tech stack

27

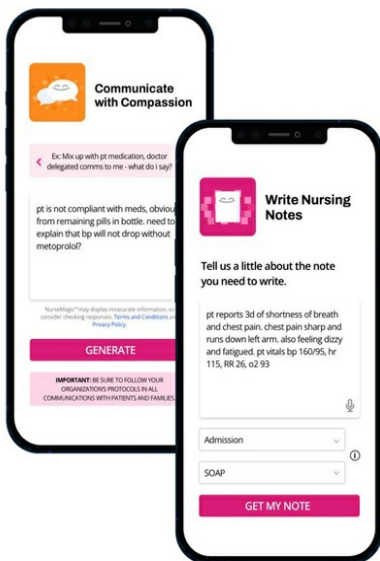
Professions using the app, from frontline to executive leadership in healthcare

*Data on Step 3 of the USMLE from: Nori, Harsha, Nicholas King, Scott Mayer McKinney, Dean Carignan, and Eric Horvitz. "Capabilities of gpt-4 on medical challenge problems." arXiv preprint arXiv:2303.13375 (2023).

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Continuous Improvement of NurseMagic™ Technology



20+

Proprietary models routinely trained to assure top performance

5

Feature upgrades per week, on average

>1B lines

Projected Training data, Year One of NurseMagic™ public release

>100

APIs integrated including connections to government databases, authentication services, payment gateways, LMSs, and AI-powered tools.

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NurseMagic™ Brand Wins

5 SOCIAL CHANNELS
 f x in o d

5 BLOGS / WK

125 SOCIAL POSTS / WK

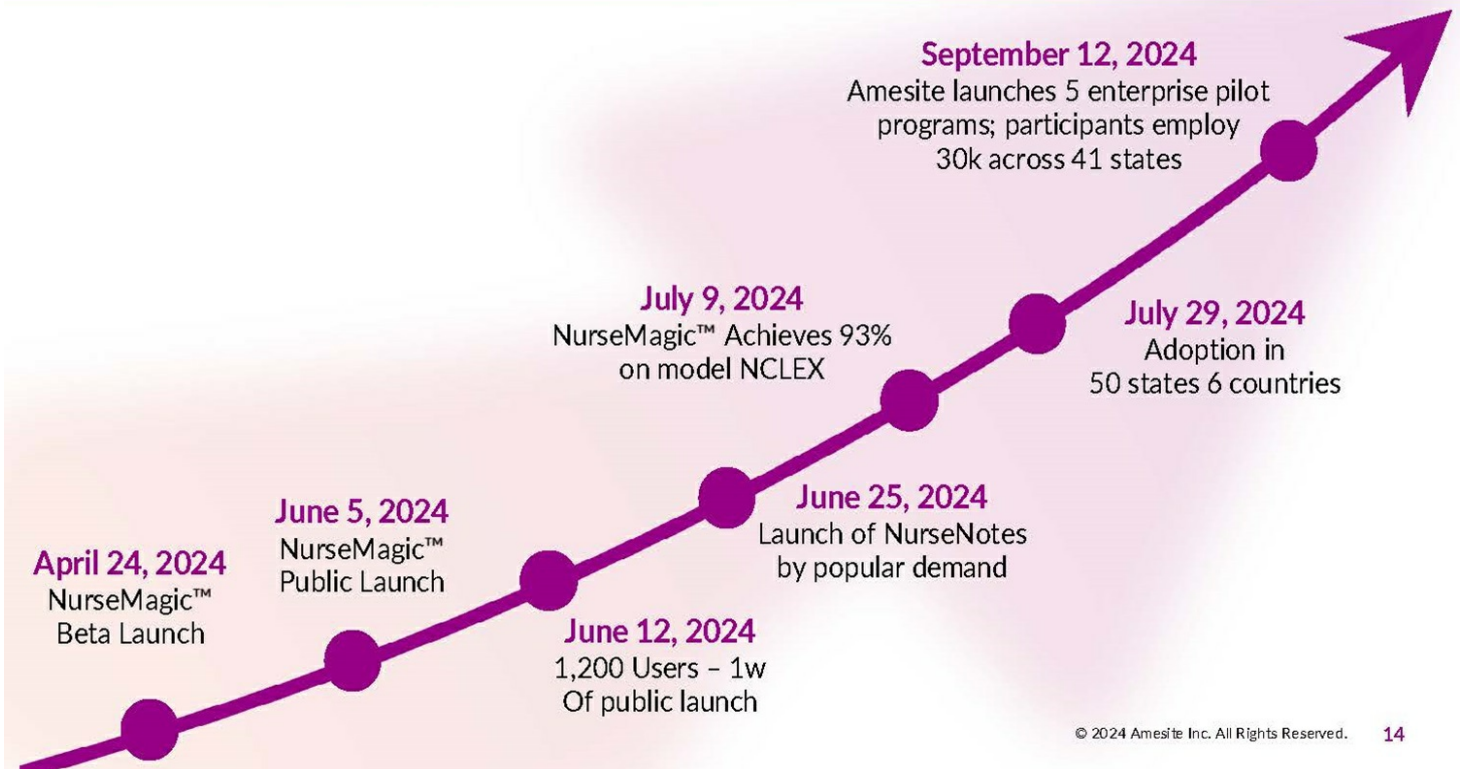
22.7K FOLLOWERS

INFLUENCERS DRIVE AWARENESS

<p>947K FOLLOWERS Nurse Paige @paigeslayton_</p> <p>41% INCREASE IN USERS</p>		<p>510K FOLLOWERS Nurse Hailey @rnnewgrads</p> <p>56% INCREASE IN USERS</p>	
<p>1.3M FOLLOWERS Nurse Tara @officialtiktoknurse</p> <p>11% INCREASE IN USERS</p>		<p>533K FOLLOWERS Nurse Cynesse @thatnursebyn</p> <p>653% INCREASE IN USERS</p>	

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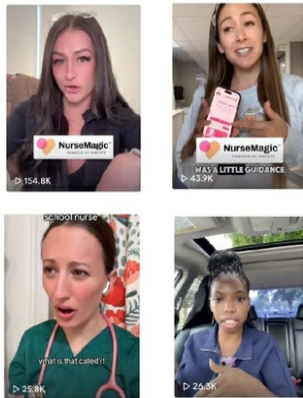
Development, Deployment & Scale of NurseMagic™



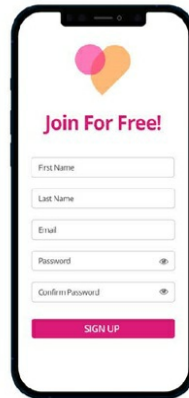
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NurseMagic™ User Onboarding Is Simple & Scalable

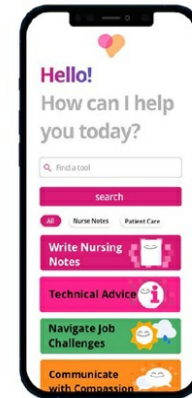
1 See it on social



2 Sign up



3 Use it for FREE



USERS GET FREE APP WITH LIMITED USAGE. DATA COLLECTION ENABLES ANALYSIS OF USER FEATURE NEEDS AND USAGE INTENSITY.

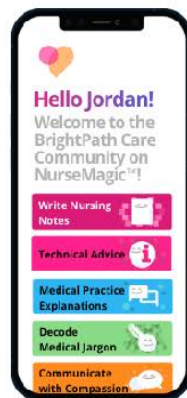
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NurseMagic™ Enterprise Solutions Deploy Easily

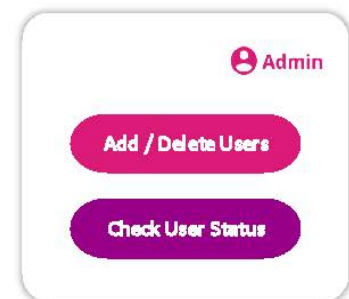
1 Pilots assess needs & benefits.



2 Enterprise customers receive customized solutions.



3 Customer manages app access.



PAYING CUSTOMERS GET GREATER INTENSITY OF USAGE AND MANAGE THEIR USERS EASILY WITH ON-APP ADMINISTRATION.

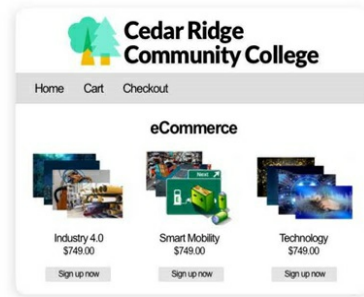
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College Platform Is Turnkey and Runs Efficiently

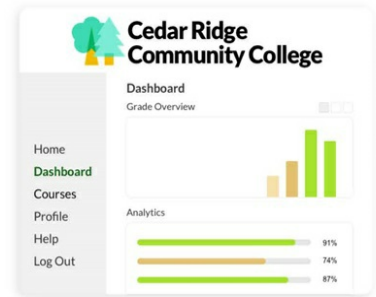
1 Customer onboarding – with content and instructors available.



2 Users enrolled by college or via website.



3 Customer manages programs with flexible, self-customized reporting.



SYSTEMS ARE TURNKEY AND SCALABLE.
INCREMENTAL COSTS OF DELIVERY ARE LOW WITH SELF-CUSTOMIZATION.

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Team Experience and Award-Winning Culture



ENGINEERING

49y of collective experience

full stack coding • software engineering • software & cloud architecture • product engineering • cybersecurity • US & global compliance • data science • AI system design • natural language processing • optimization and performance tuning • app development • computational modeling • statistical data analysis



MARKETING

8y of collective experience

digital marketing • lead generation • paid advertising • social media • influencer relations • content creation • brand management • SEM • SEO • public relations • data analytics



SALES

22y of collective experience

U.S. and global enterprise sales • higher education sales • enterprise sales • nonprofit sales • healthcare sales • financial services sales



FINANCE

40y of collective experience

Big 4 accounting • auditor • insurance specialist & manager (multiple fields) • financial forensics • M&A specialist • corporate financial advising

19 EARNED WORKPLACE EXCELLENCE AWARDS
8 OF THEM NATIONAL



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Leadership & Board



Dr. Ann Marie Sastry
Founder, Chair & CEO

- Former CEO and co-Founder of Sakti3 (acquired by Dyson in 2015 for \$90M)
- Recognized by President Obama at the White House in 2015 for her technology entrepreneurship
- Featured in *WSJ*, *Fortune*, *Forbes*, *The Economist*, *USA Today*, *The New York Times*; cover of *Inc.*
- Arthur F. Thurnau Professor (UM's highest teaching honor) at the University of Michigan, 17 years
- >100 publications and 100 patents and filings. >100 invited lectures and seminars globally (NIH, NSF, NAE, MIT, Stanford, UC Berkeley, Oxford, Cambridge, etc.)
- Boards of the International Council on Clean Transportation (ICCT), Alpha House Family Homeless Shelter, Laidlaw & Company
- PhD and MS degrees from Cornell University, BS from the University of Delaware, Mech Engineering



Anthony Barkett, J.D.



Barbie Brewer



J. Michael Losh



Gilbert S. Omenn,
MD, Ph.D.



Richard Ogawa, J.D.



George Parmer

FINANCE



TECH & IP



PEOPLE & GROWTH



Financial Position

As of 10-Q May 10, 2024

\$3M

Cash On Hand

\$0

Debt

10.5

Months of burn on hand, assuming no new revenue (conservative).

\$248K*

Monthly Burn

\$2.4M

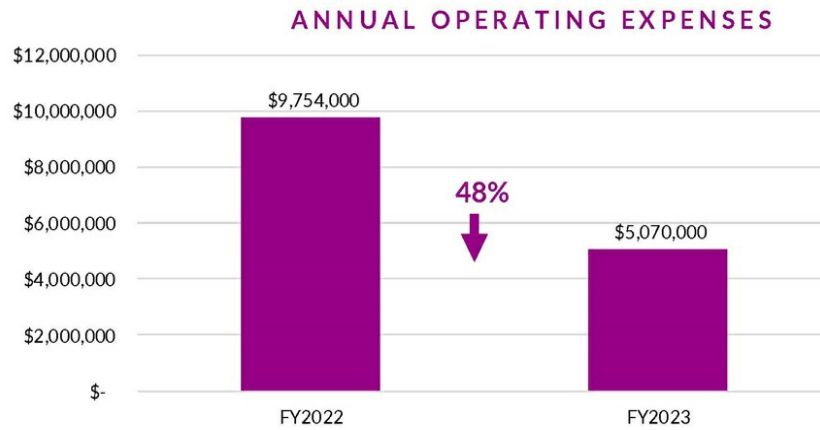
Total Contract Value Since Inception

Building Revenue:

- B2C NurseMagic™ Gaining Traction
- B2B NurseMagic™ Sales Outlook Promising
- B2B Amesite Engage Platform Is Complete, Scalable & Turnkey
- **7 New Deals Announced across the US since offering no set-up fee**
- Good Liquidity
- Zero Debt

* Does not include fundraising or commissions on fundraising

Cost Reductions Enabled by Best-in-Class Infrastructure



ANTICIPATE SAVINGS IN OUR ENGINEERING, SALES & MARKETING, AND INSURANCE COSTS IN FY2024 BASED ON RESULTS REPORTED THROUGH MARCH 31, 2024.

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AMESITE INVESTMENT HIGHLIGHTS



CNBC Squawk Box

Proven AI-Powered Higher Ed Platform That Runs Turnkey

7 New Deals Announced in Higher Ed platform since Business Pivot to No Setup Fee Deal

No Corporate Debt & Good Liquidity

Featured in Fox Business News, Yahoo!Finance, CNBC, Bloomberg, Forbes, Business Insider, and other publications

NurseMagic™ App Seeing Rapid Adoption, both B2C and B2B

Rapid Increase in Revenue Anticipated with B2B App Sales in Large & Hungry Health Care Market

Targeting High Margins with Lean Operations – 50% reduction in SG&A in last FY



Newsy Tonight

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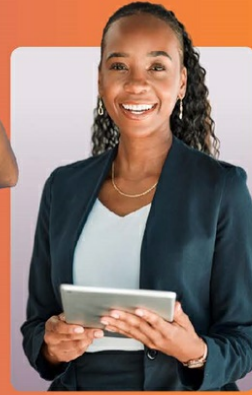
THANK YOU



FOR RESOURCES



FOLLOW
OUR PROGRESS



FOR INVESTMENT

